

| General information about company | |
|--|-----------------------------|
| Scrip code | 541865 |
| NSE Symbol | |
| MSEI Symbol | |
| ISIN | INE01B501018 |
| Name of the company | ADD-SHOP PROMOTIONS LIMITED |
| Whether company is SME | Yes |
| Class of Security | Equity Shares |
| Type of report | Quarterly |
| Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment) | 31-12-2018 |
| Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date | |
| Shareholding pattern filed under | Regulation 31 (1) (b) |

| Declaration | | | | | |
|--------------------|--|--------|-----------------------------|--------------------|-------------------------|
| Sr. No. | Particular | Yes/No | Promoter and Promoter Group | Public shareholder | Non Promoter-Non Public |
| 1 | Whether the Listed Entity has issued any partly paid up shares? | No | No | No | No |
| 2 | Whether the Listed Entity has issued any Convertible Securities ? | No | No | No | No |
| 3 | Whether the Listed Entity has issued any Warrants ? | No | No | No | No |
| 4 | Whether the Listed Entity has any shares against which depository receipts are issued? | No | No | No | No |
| 5 | Whether the Listed Entity has any shares in locked-in? | Yes | Yes | Yes | No |
| 6 | Whether any shares held by promoters are pledge or otherwise encumbered? | No | No | | |
| 7 | Whether company has equity shares with differential voting rights? | No | No | No | No |

| Table I - Summary Statement holding of specified securities | | | | | | | | | | | |
|--|--------------------------------|----------------------------|--|--|---|--|---|---|------------|---------|-------------------------|
| Category (I) | Category of shareholder (II) | Nos. Of shareholders (III) | No. of fully paid up equity shares held (IV) | No. Of Partly paid-up equity shares held (V) | No. Of shares underlying Depository Receipts (VI) | Total nos. shares held (VII) = (IV)+ (V)+ (VI) | Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | Number of Voting Rights held in each class of securities (IX) | | | |
| | | | | | | | | No of Voting (XIV) Rights | | | Total as a % of (A+B+C) |
| | | | | | | | | Class eg: X | Class eg:y | Total | |
| (A) | Promoter & Promoter Group | 5 | 4078105 | | | 4078105 | 62.99 | 4078105 | | 4078105 | 62.99 |
| (B) | Public | 53 | 2396020 | | | 2396020 | 37.01 | 2396020 | | 2396020 | 37.01 |
| (C) | Non Promoter-Non Public | | | | | | | | | | |
| (C1) | Shares underlying DRs | | | | | | | | | | |
| (C2) | Shares held by Employee Trusts | | | | | | | | | | |
| | Total | 58 | 6474125 | | | 6474125 | 100 | 6474125 | | 6474125 | 100 |

| Table I - Summary Statement holding of specified securities | | | | | | | | | | |
|---|--------------------------------|---|--|--|---|----------------------------------|---------------------------------|---|---------------------------------|---|
| Category (I) | Category of shareholder (II) | No. Of Shares Underlying Outstanding convertible securities (X) | No. of Shares Underlying Outstanding Warrants (Xi) | No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | Number of Locked in shares (XII) | | Number of Shares pledged or otherwise encumbered (XIII) | | Number of equity shares held in dematerialized form (XIV) |
| | | | | | | No. (a) | As a % of total Shares held (b) | No. (a) | As a % of total Shares held (b) | |
| (A) | Promoter & Promoter Group | | | | 62.99 | 4078105 | 100 | | | 4078105 |
| (B) | Public | | | | 37.01 | 20 | 0 | | | 2396020 |
| (C) | Non Promoter-Non Public | | | | | | | | | |
| (C1) | Shares underlying DRs | | | | | | | | | |
| (C2) | Shares held by Employee Trusts | | | | | | | | | |
| | Total | | | | 100 | 4078125 | 62.99 | | | 6474125 |

| Table II - Statement showing shareholding pattern of the Promoter and Promoter Group | | | | | | | | | | | |
|---|---|----------------------------|--|--|---|--|---|---|------------|---------|-------------------------------------|
| Sr. | Category & Name of the Shareholders (I) | Nos. Of shareholders (III) | No. of fully paid up equity shares held (IV) | No. Of Partly paid-up equity shares held (V) | No. Of shares underlying Depository Receipts (VI) | Total nos. shares held (VII) = (IV)+(V)+(VI) | Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | Number of Voting Rights held in each class of securities (IX) | | | |
| | | | | | | | | No of Voting (XIV) Rights | | | Total as a % of Total Voting rights |
| | | | | | | | | Class eg: X | Class eg:y | Total | |
| A | Table II - Statement showing shareholding pattern of the Promoter and Promoter Group | | | | | | | | | | |
| (1) | Indian | | | | | | | | | | |
| (a) | Individuals/Hindu undivided Family | 5 | 4078105 | | | 4078105 | 62.99 | 4078105 | | 4078105 | 62.99 |
| Sub-Total (A) (1) | | 5 | 4078105 | | | 4078105 | 62.99 | 4078105 | | 4078105 | 62.99 |
| (2) | Foreign | | | | | | | | | | |
| Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2) | | 5 | 4078105 | | | 4078105 | 62.99 | 4078105 | | 4078105 | 62.99 |
| B | Table III - Statement showing shareholding pattern of the Public shareholder | | | | | | | | | | |
| (1) | Institutions | | | | | | | | | | |
| (3) | Non-institutions | | | | | | | | | | |
| (a(i)) | Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs. | 25 | 180020 | | | 180020 | 2.78 | 180020 | | 180020 | 2.78 |
| (a(ii)) | Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs. | 15 | 1756000 | | | 1756000 | 27.12 | 1756000 | | 1756000 | 27.12 |
| (e) | Any Other (specify) | 13 | 460000 | | | 460000 | 7.11 | 460000 | | 460000 | 7.11 |
| Sub-Total (B) (3) | | 53 | 2396020 | | | 2396020 | 37.01 | 2396020 | | 2396020 | 37.01 |
| Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3) | | 53 | 2396020 | | | 2396020 | 37.01 | 2396020 | | 2396020 | 37.01 |
| C | Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder | | | | | | | | | | |
| Total (A+B+C2) | | 58 | 6474125 | | | 6474125 | 100 | 6474125 | | 6474125 | 100 |
| Total (A+B+C) | | 58 | 6474125 | | | 6474125 | 100 | 6474125 | | 6474125 | 100 |

| Table II - Statement showing shareholding pattern of the Promoter and Promoter Group | | | | | | | | | |
|---|---|--|--|---|----------------------------------|---------------------------------|---|---------------------------------|---|
| Sr. | No. Of Shares Underlying Outstanding convertible securities (X) | No. of Shares Underlying Outstanding Warrants (Xi) | No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | Number of Locked in shares (XII) | | Number of Shares pledged or otherwise encumbered (XIII) | | Number of equity shares held in dematerialized form (XIV) |
| | | | | | No. (a) | As a % of total Shares held (b) | No. (a) | As a % of total Shares held (b) | |
| A | Table II - Statement showing shareholding pattern of the Promoter and Promoter Group | | | | | | | | |
| (1) | Indian | | | | | | | | |
| (a) | | | | 62.99 | 4078105 | 100 | | | 4078105 |
| Sub-Total (A) (1) | | | | 62.99 | 4078105 | 100 | | | 4078105 |
| (2) | Foreign | | | | | | | | |
| Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2) | | | | 62.99 | 4078105 | 100 | | | 4078105 |
| B | Table III - Statement showing shareholding pattern of the Public shareholder | | | | | | | | |
| (1) | Institutions | | | | | | | | |
| (3) | Non-institutions | | | | | | | | |
| (a(i)) | | | | 2.78 | 20 | 0.01 | | | 180020 |
| (a(ii)) | | | | 27.12 | 0 | 0 | | | 1756000 |
| (e) | | | | 7.11 | 0 | 0 | | | 460000 |
| Sub-Total (B) (3) | | | | 37.01 | 20 | 0 | | | 2396020 |
| Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3) | | | | 37.01 | 20 | 0 | | | 2396020 |
| C | Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder | | | | | | | | |
| Total (A+B+C2) | | | | 100 | 4078125 | 62.99 | | | 6474125 |
| Total (A+B+C) | | | | 100 | 4078125 | 62.99 | | | 6474125 |

| Individuals/Hindu undivided Family | | | | | | |
|--|--------------------------------|----------------------------|--------------------------|--------------------------|---------------------------|-----------------------|
| Serial No. | 1 | 2 | 3 | 4 | 5 | |
| Name of the Shareholders (I) | DINESHBHAI BHANUSHANKAR PANDYA | JAYSHREE DINESHBHAI PANDYA | JIGAR DINESHKUMAR PANDYA | DEVANG DINESHBHAI PANDYA | DEVIBEN DINESHBHAI PANDYA | Click here to go back |
| PAN (II) | AMKPP2718A | AVXPP0592L | DCQPP7277D | CALPP1419F | CALPP1418E | Total |
| No. of fully paid up equity shares held (IV) | 3881200 | 196875 | 10 | 10 | 10 | 4078105 |
| No. Of Partly paid-up equity shares held (V) | | | | | | |
| No. Of shares underlying Depository Receipts (VI) | | | | | | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 3881200 | 196875 | 10 | 10 | 10 | 4078105 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 59.95 | 3.04 | 0 | 0 | 0 | 62.99 |
| Number of Voting Rights held in each class of securities (IX) | | | | | | |
| Class eg:X | 3881200 | 196875 | 10 | 10 | 10 | 4078105 |
| Class eg:y | | | | | | |
| Total | 3881200 | 196875 | 10 | 10 | 10 | 4078105 |
| Total as a % of Total Voting rights | 59.95 | 3.04 | 0 | 0 | 0 | 62.99 |
| No. Of Shares Underlying Outstanding convertible securities (X) | | | | | | |
| No. of Shares Underlying Outstanding Warrants (Xi) | | | | | | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | | | | | | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2) | 59.95 | 3.04 | 0 | 0 | 0 | 62.99 |
| Number of Locked in shares (XII) | | | | | | |
| No. (a) | 3881200 | 196875 | 10 | 10 | 10 | 4078105 |
| As a % of total Shares held (b) | 100 | 100 | 100 | 100 | 100 | 100 |
| Number of Shares pledged or otherwise encumbered (XIII) | | | | | | |
| No. (a) | | | | | | |

| | | | | | | |
|---|---------|--------|----|----|----|---------|
| As a % of total Shares held (b) | | | | | | |
| Number of equity shares held in dematerialized form (XIV) | 3881200 | 196875 | 10 | 10 | 10 | 4078105 |
| Reason for not providing PAN | | | | | | |
| Reason for not providing PAN | | | | | | |
| Shareholder type | | | | | | |

| Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs. | | | | | | | |
|--|--------------------------|------------------------|---------------------|------------------------------|------------------|------------------------|----------------------------|
| Serial No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Name of the Shareholders (I) | JAYANTILAL HANSRAJ LODHA | MANJU JAYANTILAL LODHA | SAPNA MAHESH RUPANI | SHASHANK PRAVINCHANDRA DOSHI | MEGHANA UMESHA . | DATTANI ARVIND NANDLAL | DIPSINH RANJITSINH SOLANKI |
| PAN (II) | AAAPL4610K | AABPL1912B | ADOPR4576K | AFFPD1089R | AFVPU9806J | AJCPD6040Q | CSAPS4429R |
| No. of fully paid up equity shares held (IV) | 300000 | 316000 | 220000 | 232000 | 192000 | 84000 | 88000 |
| No. Of Partly paid-up equity shares held (V) | | | | | | | |
| No. Of shares underlying Depository Receipts (VI) | | | | | | | |
| Total nos. shares held (VII) = (IV)+(V)+(VI) | 300000 | 316000 | 220000 | 232000 | 192000 | 84000 | 88000 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 4.63 | 4.88 | 3.4 | 3.58 | 2.97 | 1.3 | 1.36 |
| Number of Voting Rights held in each class of securities (IX) | | | | | | | |
| Class eg: X | 300000 | 316000 | 220000 | 232000 | 192000 | 84000 | 88000 |
| Class eg:y | | | | | | | |
| Total | 300000 | 316000 | 220000 | 232000 | 192000 | 84000 | 88000 |
| Total as a % of Total Voting rights | 4.63 | 4.88 | 3.4 | 3.58 | 2.97 | 1.3 | 1.36 |
| No. Of Shares Underlying Outstanding convertible securities (X) | | | | | | | |
| No. of Shares Underlying Outstanding Warrants (Xi) | | | | | | | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | | | | | | | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | 4.63 | 4.88 | 3.4 | 3.58 | 2.97 | 1.3 | 1.36 |
| Number of Locked in shares (XII) | | | | | | | |
| No. (a) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| As a % of total Shares held (b) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | | | | | | | |
|---|--------|--------|--------|--------|--------|-------|-------|
| Number of equity shares held in dematerialized form (XIV) | 300000 | 316000 | 220000 | 232000 | 192000 | 84000 | 88000 |
| Reason for not providing PAN | | | | | | | |
| Reason for not providing PAN | | | | | | | |

| Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs. | |
|--|---------------------------------------|
| Serial No. | |
| Name of the Shareholders (I) | Click here to go back |
| PAN (II) | Total |
| No. of fully paid up equity shares held (IV) | 1432000 |
| No. Of Partly paid-up equity shares held (V) | |
| No. Of shares underlying Depository Receipts (VI) | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 1432000 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 22.12 |
| Number of Voting Rights held in each class of securities (IX) | |
| Class eg: X | 1432000 |
| Class eg:y | |
| Total | 1432000 |
| Total as a % of Total Voting rights | 22.12 |
| No. Of Shares Underlying Outstanding convertible securities (X) | |
| No. of Shares Underlying Outstanding Warrants (Xi) | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | 22.12 |
| Number of Locked in shares (XII) | |
| No. (a) | 0 |
| As a % of total Shares held (b) | 0 |
| Number of equity shares held in dematerialized form (XIV) | 1432000 |

| | |
|------------------------------|--|
| Reason for not providing PAN | |
| Reason for not providing PAN | |

| Any Other (specify) | | | | | | |
|---|--|--|--|----------|---------------------------|-----------------------|
| Serial No. | 1 | 2 | 3 | 4 | 5 | |
| Category | Bodies Corporate | Bodies Corporate | Clearing Members | HUF | Non-Resident Indian (NRI) | |
| Category / More than 1 percentage | More than 1 percentage of shareholding | More than 1 percentage of shareholding | More than 1 percentage of shareholding | Category | Category | |
| Name of the Shareholders (I) | GUINNESS SECURITIES LIMITED | FESTINO VINCOM LIMITED | FRR SHARES AND SECURITIES LTD BSE POOL | | | Click here to go back |
| PAN (II) | AAACG9843L | AABCF3822F | AABCF5477E | | | Total |
| No. of the Shareholders (I) | 1 | 1 | 1 | 6 | 2 | 8 |
| No. of fully paid up equity shares held (IV) | 132000 | 92000 | 72000 | 104000 | 32000 | 136000 |
| No. Of Partly paid-up equity shares held (V) | | | | | | |
| No. Of shares underlying Depository Receipts (VI) | | | | | | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 132000 | 92000 | 72000 | 104000 | 32000 | 136000 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 2.04 | 1.42 | 1.11 | 1.61 | 0.49 | 2.1 |
| Number of Voting Rights held in each class of securities (IX) | | | | | | |
| Class eg: X | 132000 | 92000 | 72000 | 104000 | 32000 | 136000 |
| Class eg:y | | | | | | |
| Total | 132000 | 92000 | 72000 | 104000 | 32000 | 136000 |
| Total as a % of Total Voting rights | 2.04 | 1.42 | 1.11 | 1.61 | 0.49 | 2.1 |
| No. Of Shares Underlying Outstanding convertible securities (X) | | | | | | |
| No. of Shares Underlying Outstanding Warrants (Xi) | | | | | | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | | | | | | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= | 2.04 | 1.42 | 1.11 | 1.61 | 0.49 | 2.1 |

| | | | | | | |
|---|--------|-------|-------|--------|-------|--------|
| (VII)+(X) As a % of (A+B+C2) | | | | | | |
| Number of Locked in shares (XII) | | | | | | |
| No. (a) | 0 | 0 | 0 | 0 | 0 | 0 |
| As a % of total Shares held (b) | 0 | 0 | 0 | 0 | 0 | 0 |
| Number of equity shares held in dematerialized form (XIV) | 132000 | 92000 | 72000 | 104000 | 32000 | 136000 |
| Reason for not providing PAN | | | | | | |
| Reason for not providing PAN | | | | | | |

