

General information about company	
Scrip code	541865
NSE Symbol	
MSEI Symbol	
ISIN	INE01B501018
Name of the company	ADD-SHOP E-RETAIL LIMITED (FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-03-2022
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

Table I - Summary Statement holding of specified securities											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	5	11182356			11182356	58.07	11182356		11182356	58.07
(B)	Public	22769	8074345			8074345	41.93	8074345		8074345	41.93
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	22774	19256701			19256701	100	19256701		19256701	100

Table I - Summary Statement holding of specified securities										
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				58.07					11182356
(B)	Public				41.93					8072238
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					19254594

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	5	11182356			11182356	58.07	11182356		11182356	58.07
Sub-Total (A)(1)		5	11182356			11182356	58.07	11182356		11182356	58.07
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		5	11182356			11182356	58.07	11182356		11182356	58.07
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	22169	5348392			5348392	27.77	5348392		5348392	27.77
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	28	1936261			1936261	10.05	1936261		1936261	10.05
(e)	Any Other (specify)	572	789692			789692	4.1	789692		789692	4.1
Sub-Total (B)(3)		22769	8074345			8074345	41.93	8074345		8074345	41.93
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		22769	8074345			8074345	41.93	8074345		8074345	41.93
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		22774	19256701			19256701	100	19256701		19256701	100
Total (A+B+C)		22774	19256701			19256701	100	19256701		19256701	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				58.07					11182356
Sub-Total (A)(1)				58.07					11182356
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)				58.07					11182356
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(3)	Non-institutions								
(a(i))				27.77					5347636
(a(ii))				10.05					1936261
(e)				4.1					788341
Sub-Total (B)(3)				41.93					8072238
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				41.93					8072238
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100					19254594
Total (A+B+C)				100					19254594

Individuals/Hindu undivided Family						
Searial No.	1	2	3	4	5	
Name of the Shareholders (I)	DINESHBHAI BHANUSHANKAR PANDYA	JAYSHREE DINESHBHAI PANDYA	JIGAR DINESHKUMAR PANDYA	DEVANG DINESHBHAI PANDYA	DEVIBEN DINESHBHAI PANDYA	Click here to go back
PAN (II)	AMKPP2718A	AVXPP0592L	DCQPP7277D	CALPP1419F	CALPP1418E	Total
No. of fully paid up equity shares held (IV)	10596570	585702	28	28	28	11182356
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+(VI)	10596570	585702	28	28	28	11182356
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	55.03	3.04	0	0	0	58.07
Number of Voting Rights held in each class of securities (IX)						
Class eg:X	10596570	585702	28	28	28	11182356
Class eg:y						
Total	10596570	585702	28	28	28	11182356
Total as a % of Total Voting rights	55.03	3.04	0	0	0	58.07
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	55.03	3.04	0	0	0	58.07
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of Shares pledged or otherwise encumbered (XIII)						

No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	10596570	585702	28	28	28	11182356
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter	Promoter	Promoter	Promoter	Promoter	

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.			
Serial No.	1	2	
Name of the Shareholders (I)	JIGNESH AMRUTLAL THOBHANI	SAHIL GUPTA	Click here to go back
PAN (II)	ABSPT6398K	DIUPG5625J	Total
No. of fully paid up equity shares held (IV)	495651	200000	695651
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	495651	200000	695651
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.57	1.04	3.61
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	495651	200000	695651
Class eg:y			
Total	495651	200000	695651
Total as a % of Total Voting rights	2.57	1.04	3.61
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.57	1.04	3.61
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized	495651	200000	695651

form (XIV)			
Reason for not providing PAN			
Reason for not providing PAN			

Any Other (specify)						
Searial No.	1	2	3	4	5	
Category	Bodies Corporate	Clearing Members	Others	HUF	Non-Resident Indian (NRI)	
Category / More than 1 percentage	Category	Category	Category	Category	Category	
Name of the Shareholders (I)			DIRECTORS AND THEIR RELATIVES			Click here to go back
PAN (II)						Total
No. of the Shareholders (I)	28	38	1	209	296	572
No. of fully paid up equity shares held (IV)	156592	66425	59	187067	379549	789692
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	156592	66425	59	187067	379549	789692
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.81	0.34	0	0.97	1.97	4.09
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	156592	66425	59	187067	379549	789692
Class eg:y						
Total	156592	66425	59	187067	379549	789692
Total as a % of Total Voting rights	0.81	0.34	0	0.97	1.97	4.09
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0.81	0.34	0	0.97	1.97	4.09

Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	156592	66425	59	187067	378198	788341
Reason for not providing PAN						
Reason for not providing PAN						

Sr. No. Details of the SBO Details of the registered owner Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect* Date of creation / acquisition of significant beneficial interest Name PAN Passport No. in case of a foreign national Nationality Nationality (Applicable in case of Any other is selected) Name PAN Passport No. in case of a foreign national Nationality Nationality (Applicable in case of Any other is selected) Whether by virtue of: Shares Voting rights Rights on distributable dividend or any other distribution Exercise of control Exercise of significant influence