General information about company	
Scrip code	541865
NSE Symbol	
MSEI Symbol	
ISIN	INE01B501018
Name of the company	ADD-SHOP E-RETAIL LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2021
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

	De	claratio	n		
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

		Tab	le I - Sum	mary S	Statement	holding of	specified sec	urities					
			No. of	No. Of Partly paid-	No. Of shares	Total nos.	Shareholding as a % of total no. of shares	Number of Voting Rights hel class of securities (IX)			l in each		
Category (I)	Category of shareholder	shareholders	fully paid up equity shares	up equity	underlying Depository	shares held $(VII) =$	(calculated as per SCRR,	No of Voti	No of Voting (XIV) Rights		Total as a		
	(II)	(III)	held (IV)	shares held (V)	Receipts (VI)	(IV)+(V)+ (VI)	(VI)	(VI)	1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	% of (A+B+C)
(A)	Promoter & Promoter Group	5	7136682			7136682	62.99	7136682		7136682	62.99		
(B)	Public	1243	4193034			4193034	37.01	4193034		4193034	37.01		
(C)	Non Promoter- Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total	1248	11329716			11329716	100	11329716		11329716	100		

		Table	I - Summar	y Statement	holding of spe	cified se	curities	6		
Category	Category of Shares Underlying outstanding (U) convertible converti	assuming full conversion of convertible	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in			
(1)			Outstanding Warrants (Xi) convertible securities and No. Of securities (as percentage of diluted share Warrants (Xi) Warrants (Xi) convertible securities (as	percentage of	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)	
(A)	Promoter & Promoter Group				62.99	2277275	31.91			7136682
(B)	Public				37.01					4193034
(C)	Non Promoter- Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100	2277275	20.1			11329716

	Table II - State	ment show	ing share	eholdi	ng patterr	of the P	romoter and	d Promot	ter Gı	oup	
			No. of	No. Of Partly	No. Of shares	Total nos. shares	Shareholding as a % of total no. of shares	Number of each class		Rights held rities (IX)	l in
Sr.	Category & Name of the	Nos. Of shareholders	fully paid up equity	paid- up	underlying Depository	held (VII)	(calculated as per	No of Voti	of Voting (XIV) Rights		Total as a %
	Shareholders (I)	(III)	shares held (IV)	equity shares held (V)	Receipts (VI)	(IV)+(V)+ (VI)	SCRR, 1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	of Total Voting rights
А	Table II - Statemen	t showing shar	eholding pa	ttern of t	he Promoter	and Promote	r Group				
(1)	Indian										
(a)	Individuals/Hindu undivided Family	5	7136682			7136682	62.99	7136682		7136682	62.99
Sub-Total (A)(1)		5	7136682			7136682	62.99	7136682		7136682	62.99
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)		5	7136682			7136682	62.99	7136682		7136682	62.99
В	Table III - Statemer	nt showing sha	reholding pa	attern of	the Public sh	areholder			1		
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	1121	699628			699628	6.18	699628		699628	6.18
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	19	2865955			2865955	25.3	2865955		2865955	25.3
(e)	Any Other (specify)	103	627451			627451	5.54	627451		627451	5.54
Sub-Total (B)(3)		1243	4193034			4193034	37.01	4193034		4193034	37.01
Total Public Shareholding (B)=(B) (1)+(B) (2)+(B)(3)		1243	4193034			4193034	37.01	4193034		4193034	37.01
С	Table IV - Stateme	nt showing sha	reholding p	attern of	the Non Pror	noter- Non F	ublic sharehold	er			
Total (A+B+C2)		1248	11329716			11329716	100	11329716		11329716	100
Total (A+B+C)		1248	11329716			11329716	100	11329716		11329716	100

Та	ble II - State	ment showin	g shareholdi	ng pattern of the	Promote	er and l	Prom	oter Gr	oup
Sr.	Outstanding convertible	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized
		Outstanding Warrants (Xi)	securities and No. Of Warrants (Xi) (a)	diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)
А	Table II - State	ment showing s	hareholding patte	ern of the Promoter a	nd Promote	er Group	-		
(1)	Indian								
(a)				62.99	2277275	31.91			7136682
Sub-Total (A) (1)				62.99	2277275	31.91			7136682
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)				62.99	2277275	31.91			7136682
В	Table III - State	ement showing	shareholding pat	tern of the Public sha	reholder		•		
(1)	Institutions								
(3)	Non-institution	s							
(a(i))				6.18					699628
(a(ii))				25.3					2865955
(e)				5.54					627451
Sub-Total (B) (3)				37.01					4193034
Total Public Shareholding (B)=(B) (1)+(B)(2)+(B) (3)				37.01					4193034
С	Table IV - State	ement showing	shareholding pat	tern of the Non Prom	oter- Non I	Public sha	arehol	der	
Total (A+B+C2)				100	2277275	20.1			11329716
Total (A+B+C)				100	2277275	20.1			11329716

		Individuals/H	indu undivided Fរ	ımily		
Searial No.	1	2	3	4	5	
Name of the Shareholders (I)	DINESHBHAI BHANUSHANKAR PANDYA	JAYSHREE DINESHBHAI PANDYA	JIGAR DINESHKUMAR PANDYA	DEVANG DINESHBHAI PANDYA	DEVIBEN DINESHBHAI PANDYA	Click here to go back
PAN (II)	AMKPP2718A	AVXPP0592L	DCQPP7277D	CALPP1419F	CALPP1418E	Total
No. of fully paid up equity shares held (IV)	6792100	344531	17	17	17	7136682
No. Of Partly paid- up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	6792100	344531	17	17	17	7136682
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	59.95	3.04	0	0	0	62.99
Number of Voting	Rights held in each class	of securities (IX)				
Class eg:X	6792100	344531	17	17	17	7136682
Class eg:y						
Total	6792100	344531	17	17	17	7136682
Total as a % of Total Voting rights	59.95	3.04	0	0	0	62.99
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	59.95	3.04	0	0	0	62.99
Number of Locked	l in shares (XII)					
No. (a)	2277275	0	0	0	0	2277275
As a % of total Shares held (b)	33.53	0	0	0	0	31.91
Number of Shares	pledged or otherwise enc	umbered (XIII)				
No. (a)						

As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	6792100	344531	17	17	17	7136682
Reason for not pro	viding PAN					
Reason for not providing PAN						
Shareholder type	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group	

Searial No.	1	2	3	4	5	6
Name of the Shareholders (I)	JAYANTILAL HANSRAJ LODHA	MANJU JAYANTILAL LODHA	K P UMESH	SAPNA MAHESH RUPANI	SHASHANK PRAVINCHANDRA DOSHI	DIPSINH RANJITSINH SOLANKI
PAN (II)	AAAPL4610K	AABPL1912B	ABFPU8635F	ADOPR4576K	AEFPD1089R	CSAPS4429R
No. of fully paid up equity shares held (IV)	168718	334358	290500	385000	770000	154000
No. Of Partly paid- up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	168718	334358	290500	385000	770000	154000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.49	2.95	2.56	3.4	6.8	1.36
Number of Voting	Rights held in each	n class of securities (IX)		•	•
Class eg: X	168718	334358	290500	385000	770000	154000
Class eg:y						
Total	168718	334358	290500	385000	770000	154000
Total as a % of Total Voting rights	1.49	2.95	2.56	3.4	6.8	1.36
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.49	2.95	2.56	3.4	6.8	1.36
Number of Locked	in shares (XII)				I	
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	168718	334358	290500	385000	770000	154000

Reason for not pro-	Reason for not providing PAN							
Reason for not providing PAN								

Searial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	2102576
No. Of Partly paid- up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+(V)+ (VI)	2102576
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	18.56
Number of Voting	Rights held in each class of securities (IX)
Class eg: X	2102576
Class eg:y	
Total	2102576
Total as a % of Total Voting rights	18.56
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	18.56
Number of Locked	in shares (XII)
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	2102576

Reason for not		
providing PAN		

Any Other (specify)									
Searial No.	1	2	3	4					
Category	Bodies Corporate	Clearing Members	HUF	Non-Resident Indian (NRI)					
Category / More than 1 percentage	More than 1 percentage of shareholding	Category	Category	Category					
Name of the Shareholders (I)	GUINESS SECURITIES LIMITED				Click here to go back				
PAN (II)	AAACN1797L				Total				
No. of the Shareholders (I)	1	18	65	12	95				
No. of fully paid up equity shares held (IV)	231000	8670	191728	11234	211632				
No. Of Partly paid- up equity shares held (V)									
No. Of shares underlying Depository Receipts (VI)									
Total nos. shares held (VII) = (IV)+(V)+ (VI)	231000	8670	191728	11234	211632				
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.04	0.08	1.69	0.1	1.87				
Number of Voting	Rights held in each class of securities (I	X)							
Class eg: X	231000	8670	191728	11234	211632				
Class eg:y									
Total	231000	8670	191728	11234	211632				
Total as a % of Total Voting rights	2.04	0.08	1.69	0.1	1.87				
No. Of Shares Underlying Outstanding convertible securities (X)									
No. of Shares Underlying Outstanding Warrants (Xi)									
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)									
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.04	0.08	1.69	0.1	1.87				
Number of Locked in shares (XII)									
No. (a)									

As a % of total Shares held (b)								
Number of equity shares held in dematerialized form (XIV)	231000	8670	191728	11234	211632			
Reason for not providing PAN								
Reason for not providing PAN								

Sr. No.Details of the SBODetails of the registered ownerDetails of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*:Date of creation / acquisition of significant beneficial interestNamePAN Passport No. in case of a foreign nationalNationalityNationality (Applicable in case of Any other is selected)NamePAN Passport No. in case of a foreign nationalNationality(Applicable in case of Any other is selected)NamePAN Passport No. in case of a foreign nationalNationality(Applicable in case of Any other is selected)Whether by virtue of:SharesVoting rightsRights on distributable dividend or any other distributionExercise of controlExercise of significant influence