General information about company								
Scrip code	541865							
NSE Symbol								
MSEI Symbol								
ISIN	INE01B501018							
Name of the company	ADD-SHOP E-RETAIL LIMITED							
Whether company is SME	No							
Class of Security	Equity Shares							
Type of report	Quarterly							
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2020							
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date								
Shareholding pattern filed under	Regulation 31 (1) (b)							
Whether the listed entity is Public Sector Undertaking (PSU)?	No							

	Declaration										
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public						
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No						
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No						
3	Whether the Listed Entity has issued any Warrants?	No	No	No	No						
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No						
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No						
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No								
7	Whether company has equity shares with differential voting rights?	No	No	No	No						
8	Whether the listed entity has any significant beneficial owner?	No									

	Table I - Summary Statement holding of specified securities												
	Category		No. of fully paid	No. Of Partly paid-up	No. Of shares	Total nos.	Shareholding as a % of total no. of	Number of Voting Rights held in each class of securities (IX)					
Category (I)	of shareholder	shareholders	up equity	equity	underlying Depository	held (VII)	shares (calculated as per SCRR,	No of Voti	ng (XIV	7) Rights	Total as a		
	(II)	(III)	shares held (IV)	shares held (V)	Receipts (VI)	= (IV)+ (VI)	1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	% of (A+B+C)		
(A)	Promoter & Promoter Group	5	7136682			7136682	62.99	7136682		7136682	62.99		
(B)	Public	605	4193034			4193034	37.01	4193034		4193034	37.01		
(C)	Non Promoter- Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total	610	11329716			11329716	100	11329716		11329716	100		

		Tabl	e I - Summ	ary Statemer	nt holding of speci	fied secu	rities			
Category (I)	Category of shareholder (II)	der Convertible convertible convertible	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding , as a % assuming full conversion of convertible securities (as a	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in
			Outstanding Warrants (Xi)	securities and No. Of Warrants (Xi) (a)	percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)
(A)	Promoter & Promoter Group				62.99	2277275	31.91			7136682
(B)	Public				37.01					4193034
(C)	Non Promoter- Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total			_	100	2277275	20.1			11329716

	Table II - State	ement show	ing shar	eholdi	ng patterr	of the P	romoter an	d Promo	ter Gı	oup	
			No. of	No. Of Partly	No. Of	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as	Number of class of se		Rights held (IX)	in each
Sr.	Category & Name of the	Nos. Of shareholders	fully paid up equity	paid- up	shares underlying Depository Receipts (VI)			No of Voting (XIV) R		7) Rights	Total as a %
	Shareholders (I)	(III)	shares held (IV)	equity shares held (V)			per SCRR, 1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	of Total Voting rights
A	Table II - Statemen	t showing shar	eholding pa	ttern of t	he Promoter	and Promote	er Group	•	•		,
(1)	Indian										
(a)	Individuals/Hindu undivided Family	5	7136682			7136682	62.99	7136682		7136682	62.99
Sub-Total (A)(1)		5	7136682			7136682	62.99	7136682		7136682	62.99
(2)	Foreign				•		•	•	•		,
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		5	7136682			7136682	62.99	7136682		7136682	62.99
В	Table III - Statemen	nt showing sha	reholding p	attern of	the Public sh	areholder	I			I	
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	510	369801			369801	3.26	369801		369801	3.26
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	20	2971489			2971489	26.23	2971489		2971489	26.23
(e)	Any Other (specify)	75	851744			851744	7.52	851744		851744	7.52
Sub-Total (B)(3)		605	4193034			4193034	37.01	4193034		4193034	37.01
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B) (3)		605	4193034			4193034	37.01	4193034		4193034	37.01
С	Table IV - Statemen	nt showing sha	reholding p	attern of	the Non Pror	noter- Non l	Public sharehold	ler	•		•
Total (A+B+C2)		610	11329716			11329716	100	11329716		11329716	100
Total (A+B+C)		610	11329716			11329716	100	11329716		11329716	100

Т	able II - Sta	itement sho	wing sharehold	ling pattern of the Pro	omoter a	nd Pro	mot	er Gro	ир				
Sr.	No. Of Shares Underlying	No. of Shares Underlying	No. Of Shares Underlying Outstanding	Shareholding , as a % assuming full conversion of convertible securities (Number of Locked in (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares				
51.	Outstanding convertible securities (X)	Outstanding Warrants (Xi)	convertible securities and No. Of Warrants (Xi) (a)	as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)				
A	Table II - Stat	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
(1)	Indian												
(a)				62.99	2277275	31.91			7136682				
Sub-Total (A) (1)				62.99	2277275	31.91			7136682				
(2)	Foreign					•		•					
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				62.99	2277275	31.91			7136682				
В	Table III - Sta	atement showir	ng shareholding pa	ttern of the Public sharehold	ler	•							
(1)	Institutions												
(3)	Non-institutio	ons											
(a(i))				3.26					369801				
(a(ii))				26.23					2971489				
(e)				7.52					851744				
Sub-Total (B) (3)				37.01					4193034				
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				37.01					4193034				
С	Table IV - Sta	atement showing	ng shareholding pa	ttern of the Non Promoter-	Non Public	shareho	lder						
Total (A+B+C2)				100	2277275	20.1			11329716				
Total (A+B+C)				100	2277275	20.1			11329716				

		Individuals/H	indu undivided Fa	amily		
Searial No.	1	2	3	4	5	
Name of the Shareholders (I)	DINESHBHAI BHANUSHANKAR PANDYA	JAYSHREE DINESHBHAI PANDYA	JIGAR DINESHKUMAR PANDYA	DEVANG DINESHBHAI PANDYA	DEVIBEN DINESHBHAI PANDYA	Click here to go back
PAN (II)	AMKPP2718A	AVXPP0592L	DCQPP7277D	CALPP1419F	CALPP1418E	Total
No. of fully paid up equity shares held (IV)	6792100	344531	17	17	17	7136682
No. Of Partly paid- up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	6792100	344531	17	17	17	7136682
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	59.95	3.04	0	0	0	62.99
Number of Voting	Rights held in each class	of securities (IX)				
Class eg:X	6792100	344531	17	17	17	7136682
Class eg:y						
Total	6792100	344531	17	17	17	7136682
Total as a % of Total Voting rights	59.95	3.04	0	0	0	62.99
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	59.95	3.04	0	0	0	62.99
Number of Locked	l in shares (XII)					
No. (a)	2277275	0	0	0	0	2277275
As a % of total Shares held (b)	33.53	0	0	0	0	31.91
Number of Shares	pledged or otherwise enc	eumbered (XIII)		·		_
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	6792100	344531	17	17	17	7136682

Reason for not providing PAN									
Reason for not providing PAN									
Shareholder type	Promoter	Promoter	Promoter	Promoter	Promoter				

In	dividuals - ii.	Individual sh	areholders h	olding nominal sh	are capital in	excess of Rs. 2 lak	ths.
Searial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	JAYANTILAL HANSRAJ LODHA	MANJU JAYANTILAL LODHA	K P UMESH	N VENKATASWAMY NAIDU	SAPNA MAHESH RUPANI	SHASHANK PRAVINCHANDRA DOSHI	DIPSINH RANJITSINH SOLANKI
PAN (II)	AAAPL4610K	AABPL1912B	ABFPU8635F	ADBPN6302J	ADOPR4576K	AEFPD1089R	CSAPS4429R
No. of fully paid up equity shares held (IV)	159461	303033	290500	163050	385000	770000	154000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	159461	303033	290500	163050	385000	770000	154000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.41	2.67	2.56	1.44	3.4	6.8	1.36
Number of Vo	ting Rights held i	n each class of se	ecurities (IX)				
Class eg: X	159461	303033	290500	163050	385000	770000	154000
Class eg:y							
Total	159461	303033	290500	163050	385000	770000	154000
Total as a % of Total Voting rights	1.41	2.67	2.56	1.44	3.4	6.8	1.36
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.41	2.67	2.56	1.44	3.4	6.8	1.36
Number of Lo	cked in shares (X	II)					1
No. (a)	`						
As a % of total Shares held (b)							
Number of	159461	303033	290500	163050	385000	770000	154000

equity shares held in dematerialized form (XIV)									
Reason for not providing PAN									
Reason for not providing PAN									

Individ	uals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.
Searial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	2225044
No. Of Partly paid- up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	2225044
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	19.64
Number of Voting	Rights held in each class of securities (IX)
Class eg: X	2225044
Class eg:y	
Total	2225044
Total as a % of Total Voting rights	19.64
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	19.64
Number of Locked	in shares (XII)
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	2225044
Reason for not pro	viding PAN
Reason for not providing PAN	

		Any Other (specify))						
Searial No.	1	2	3	4					
Category	Bodies Corporate	HUF	Clearing Members	Non-Resident Indian (NRI)					
Category / More than 1 percentage	More than 1 percentage of shareholding	More than 1 percentage of shareholding	Category	Category					
Name of the Shareholders (I)	GUINESS SECURITIES LIMITED	JAYANTILAL HANSRAJ HUF			Click here to go back				
PAN (II)	AAACG9843L	AAAHJ3454P			Total				
No. of the Shareholders (I)	1	1	10	3	13				
No. of fully paid up equity shares held (IV)	231000	207415	156144	2249	158393				
No. Of Partly paid- up equity shares held (V)									
No. Of shares underlying Depository Receipts (VI)									
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	231000	207415	156144	2249	158393				
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.04	1.83	1.38	0.02	1.4				
Number of Voting	Rights held in each class of sec	curities (IX)	•	-					
Class eg: X	231000	207415	156144	2249	158393				
Class eg:y									
Total	231000	207415	156144	2249	158393				
Total as a % of Total Voting rights	2.04	1.83	1.38	0.02	1.4				
No. Of Shares Underlying Outstanding convertible securities (X)									
No. of Shares Underlying Outstanding Warrants (Xi)									
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)									
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.04	1.83	1.38	0.02	1.4				
Number of Locked in shares (XII)									
No. (a)									
As a % of total Shares held (b)									
Number of equity shares held in dematerialized form (XIV)	231000	207415	156144	2249	158393				

Reason for not providing PAN					
Reason for not providing PAN					

Sr. No.Details of the SBODetails of the registered ownerDetails of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*:Date of creation / acquisition of significant beneficial interestNamePAN Passport No. in case of a foreign nationalNationalityNationality (Applicable in case of Any other is selected)NamePAN Passport No. in case of a foreign nationalNationalityNationalityNationality (Applicable in case of Any other is selected)Whether by virtue of:SharesVoting rightsRights on distributable dividend or any other distributionExercise of controlExercise of significant influence