

General information about company	
Scrip code	541865
NSE Symbol	
MSEI Symbol	
ISIN	INE01B501018
Name of the company	ADD-SHOP PROMOTIONS LIMITED
Whether company is SME	Yes
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2019
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

Table I - Summary Statement holding of specified securities											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg: y	Total	
(A)	Promoter & Promoter Group	5	4078105			4078105	62.99	4078105		4078105	62.99
(B)	Public	94	2396020			2396020	37.01	2396020		2396020	37.01
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	99	6474125			6474125	100	6474125		6474125	100

Table I - Summary Statement holding of specified securities										
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				62.99	1301300	31.91			4078105
(B)	Public				37.01					2396020
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100	1301300	20.1			6474125

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	5	4078105			4078105	62.99	4078105		4078105	62.99
Sub-Total (A) (1)		5	4078105			4078105	62.99	4078105		4078105	62.99
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		5	4078105			4078105	62.99	4078105		4078105	62.99
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	60	292020			292020	4.51	292020		292020	4.51
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	19	1672000			1672000	25.83	1672000		1672000	25.83
(e)	Any Other (specify)	15	432000			432000	6.67	432000		432000	6.67
Sub-Total (B) (3)		94	2396020			2396020	37.01	2396020		2396020	37.01
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		94	2396020			2396020	37.01	2396020		2396020	37.01
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		99	6474125			6474125	100	6474125		6474125	100
Total (A+B+C)		99	6474125			6474125	100	6474125		6474125	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				62.99	1301300	31.91			4078105
Sub-Total (A) (1)				62.99	1301300	31.91			4078105
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				62.99	1301300	31.91			4078105
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(3)	Non-institutions								
(a(i))				4.51					292020
(a(ii))				25.83					1672000
(e)				6.67					432000
Sub-Total (B) (3)				37.01					2396020
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				37.01					2396020
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100	1301300	20.1			6474125
Total (A+B+C)				100	1301300	20.1			6474125

Individuals/Hindu undivided Family						
Serial No.	1	2	3	4	5	
Name of the Shareholders (I)	DINESHBHAI BHANUSHANKAR PANDYA	JAYSHREE DINESHBHAI PANDYA	JIGAR DINESHKUMAR PANDYA	DEVANG DINESHBHAI PANDYA	DEVIBEN DINESHBHAI PANDYA	Click here to go back
PAN (II)	AMKPP2718A	AVXPP0592L	DCQPP7277D	CALPP1419F	CALPP1418E	Total
No. of fully paid up equity shares held (IV)	3881200	196875	10	10	10	4078105
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	3881200	196875	10	10	10	4078105
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	59.95	3.04	0	0	0	62.99
Number of Voting Rights held in each class of securities (IX)						
Class eg:X	3881200	196875	10	10	10	4078105
Class eg:y						
Total	3881200	196875	10	10	10	4078105
Total as a % of Total Voting rights	59.95	3.04	0	0	0	62.99
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	59.95	3.04	0	0	0	62.99
Number of Locked in shares (XII)						
No. (a)	1301300	0	0	0	0	1301300
As a % of total Shares held (b)	33.53	0	0	0	0	31.91
Number of Shares pledged or otherwise encumbered (XIII)						
No. (a)						

As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	3881200	196875	10	10	10	4078105
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter	Promoter	Promoter	Promoter	Promoter	

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	JAYANTILAL HANSRAJ LODHA	MANJU JAYANTILAL LODHA	KEBBEHALI PANCHILINGAIAH UMESH	SAPNA MAHESH RUPANI	SHASHANK PRAVINCHANDRA DOSHI	DATTANI ARVIND NANDLAL	DIPSINH RANJITSINH SOLANKI
PAN (II)	AAAPL4610K	AABPL1912B	ABFPU8635F	ADOPR4576K	AFFPD1089R	AJCPD6040Q	CSAPS4429R
No. of fully paid up equity shares held (IV)	116000	324000	166000	220000	232000	84000	88000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	116000	324000	166000	220000	232000	84000	88000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.79	5	2.56	3.4	3.58	1.3	1.36
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	116000	324000	166000	220000	232000	84000	88000
Class eg:y							
Total	116000	324000	166000	220000	232000	84000	88000
Total as a % of Total Voting rights	1.79	5	2.56	3.4	3.58	1.3	1.36
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.79	5	2.56	3.4	3.58	1.3	1.36

Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	116000	324000	166000	220000	232000	84000	88000
Reason for not providing PAN							
Reason for not providing PAN							

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	
Serial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	1230000
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1230000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	19
Number of Voting Rights held in each class of securities (IX)	
Class eg: X	1230000
Class eg:y	
Total	1230000
Total as a % of Total Voting rights	19
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	19
Number of Locked in shares (XII)	
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	1230000

Reason for not providing PAN	
Reason for not providing PAN	

Any Other (specify)					
Serial No.	1	2	3	4	
Category	Bodies Corporate	Bodies Corporate	HUF	Non-Resident Indian (NRI)	
Category / More than 1 percentage	More than 1 percentage of shareholding	More than 1 percentage of shareholding	Category	Category	
Name of the Shareholders (I)	GUINNESS SECURITIES LIMITED	NNM SECURITIES			Click here to go back
PAN (II)	AAACG9843L	AAACN8070G			Total
No. of the Shareholders (I)	1	1	10	1	11
No. of fully paid up equity shares held (IV)	132000	92000	168000	28000	196000
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	132000	92000	168000	28000	196000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.04	1.42	2.59	0.43	3.02
Number of Voting Rights held in each class of securities (IX)					
Class eg: X	132000	92000	168000	28000	196000
Class eg:y					
Total	132000	92000	168000	28000	196000
Total as a % of Total Voting rights	2.04	1.42	2.59	0.43	3.02
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.04	1.42	2.59	0.43	3.02
Number of Locked in shares (XII)					

No. (a)					
As a % of total Shares held (b)					
Number of equity shares held in dematerialized form (XIV)	132000	92000	168000	28000	196000
Reason for not providing PAN					
Reason for not providing PAN					

Sr. No. Details of the SBO Details of the registered owner Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: Date of creation / acquisition of significant beneficial interest Name PAN Passport No. in case of a foreign national Nationality Nationality (Applicable in case of Any other is selected) Name PAN Passport No. in case of a foreign national Nationality Nationality (Applicable in case of Any other is selected) Whether by virtue of: Shares Voting rights Rights on distributable dividend or any other distribution Exercise of control Exercise of significant influence