

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2580 399

Date: 13.07.2020

To,
Dept. of Corporate Services
BSE Limited
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE SME Scrip Code: 541865

Sub: Intimation of Record Date pursuant to Regulation 42 of the Securities & Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 42 and any other regulation(s), if applicable, of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015, the Company Add-Shop E-Retail Limited (Formally known as Add-shop Promotions Limited) has fixed Thursday, 23rd July, 2020 as Record Date for the purpose of issue of bonus shares.

Symbol	Type of Security	Record Date	Purpose
ASRL	Equity	Thursday, 23 rd July, 2020	Bonus Issue

Please take note of the same on your record.

Thanking you,

Yours faithfully,

For, Add-Shop E-Retail Limited

(Formally Known as Add-Shop Promotions Limited)



Nirajkumar Malaviya
Company Secretary

