

## ADD-SHOP PROMOTIONS LIMITED

Reg Off : B-304 IMPERIAL HEIGHT 1150FT RING ROAD RAJKOT - 360005

CIN:U51109GJ2013PLC076482

UN-AUDITED FINANCIAL RESULTS FOR THE HALF YEAR ENDED 30TH SEPTEMBER, 2018

PART- I

(' in Lacs )

Sr. No.	0	Half Year ended	Year to date figures for Period end
		30.09.2018	31.03.2018
		(Un-Audited)	(Audited)
<b>I</b>	<b>Revenue from Operations</b>		
	(a) Revenue From Operations	859.92	1,254.89
	(b) Other Operating Income		
<b>II</b>	<b>Other Income</b>		0.62
<b>III</b>	<b>Total Income (I+II)</b>	<b>859.92</b>	<b>1,255.51</b>
<b>IV</b>	<b>Expenses</b>		
	(a) Cost of Raw Material Consumed	-	-
	(b) Purchase of Stock	397.27	817.27
	(c) Change in Inventories	(60.71)	(161.59)
	(d) Employee benefits expense	22.19	61.60
	(e) Depreciation and amortisation expense	1.36	5.26
	(f) Finance Cost	10.55	3.06
	(g) Other expenses	442.23	497.79
	<b>Total expenses</b>	<b>812.89</b>	<b>1,223.39</b>
<b>V</b>	<b>Profit/ (Loss) before exceptional and Extraordinary items and Tax (III-IV)</b>	<b>47.03</b>	<b>32.12</b>
<b>VI</b>	Exceptional items		
<b>VII</b>	<b>Profit/ (Loss) before and Extraordinary items and Tax (V-VI)</b>	<b>47.03</b>	<b>32.12</b>
<b>VIII</b>	Extraordinary items		
<b>IX</b>	<b>Profit/ (Loss) before tax (VII -VIII)</b>	<b>47.03</b>	<b>32.12</b>
<b>X</b>	<b>Tax Expenses:</b>		
	(1) Current Tax	11.76	8.98
	(2) Deferred Tax	0.08	0.16
<b>XI</b>	<b>Profit/ (Loss) for the period from Continuing Operation (IX-X)</b>	<b>35.19</b>	<b>22.98</b>
<b>XII</b>	Profit/ (Loss) from Discontinuing Operation	-	-
<b>XIII</b>	Tax Expense of Discontinuing Operation	-	-
<b>XIV</b>	<b>Profit/ (Loss) from Discontinuing Operation (after tax) (XII-XIII)</b>	<b>-</b>	<b>-</b>
<b>XV</b>	<b>Profit/ (Loss) for the period (XI-XIV)</b>	<b>35.19</b>	<b>22.98</b>
<b>XVI</b>	<b>Earnings per Equity Share:</b>		
	(1) Basic	1.25	16.41
	(2) Diluted	1.25	16.41

## Notes:

- The above audited financial statement has been reviewed by the Audit Committee and approved by the Board of the Directors at its meeting held on 14th November, 2018. The statutory auditors have carried out Limited Review of the financial results for the half year ended 30th September, 2018.
- Figures for the previous year have been regrouped /rearranged, wherever necessary.
- The Company was listed on 10th September, 2018 and therefore figures of previous half year ended 30th September, 2017 had not been provided.
- The Company had raised fund through IPO amounting to Rs 622.96 lacs and the said funds to be used in Issue Expenses amounting To Rs. 50.00 lacs, Rs. 169.21 lacs in working capital requirements, Rs. 45.00 lacs in Brand Building & Advertisement, Rs. 208.75 lacs in setting up manufacturing unit and balance Rs 150.00 lacs against General Corporate Purpose.
- Utilisation of IPO Proceeds as on 30.09.2018

Particulars	Amount to be spent( Rs. in Lacs)	Amount spent ( Rs in Lacs)
Setting up of herbal & ayurvedic processing unit for manufacturing of cosmetic & non-cosmetic products at Village Padawala, Taluka Kotasangani, District Rajkot ("Project");	208.75	202.24
Issue Expenses	50.00	50.00
General Corporate Purpose	150.00	150.00
Working Capital Requirement	169.21	175.72
Brand Building and Advertisement	45.00	45.00
<b>Total IPO Proceeds</b>	<b>622.96</b>	<b>622.96</b>

- The Company had given Advance for machinery and construction against utilisation of fund amounting to Rs 202.24 lacs.
- The Company operates in single segment and therefore segment reporting is not provided.
- The figures for the half ended March 31, 2018 as reported in attached financial results are the balancing figure between the audited figures in respect of full financial year and the Un-audited figures for the first half ended 30th September, 2017 which is as per the data given by the management subject to audit and
- During the half year ended, no complaint was received from the investor. There was no complaint pending at the beginning and at the end of the half year.

For, Add-Shop Promotions Ltd

  
Dinesh Pandya  
Managing Director  
DIN: 06647303

Place: RAJKOT  
Date: 14.11.2018



**ADD-SHOP PROMOTIONS LIMITED**

**B-304 IMPERIAL HEIGHT 1150FT RING ROAD RAJKOT - 360005**

**CIN:U51109GJ2013PLC076482**

**UN-AUDITED BALANCE SHEET AS AT 30.09.2018**

**( ₹ in Lacs )**

Particulars		As At 30.09.2018	As At 31-03-2018
		(Un-Audited)	(Audited)
<b>I</b>	<b>EQUITY AND LIABILITIES</b>		
<b>1</b>	<b>Shareholder's funds</b>		
	(a) Share Capital	647.41	14.00
	(b) Reserves and Surplus	443.31	24.27
	(c) Money received against share warrents		-
		<b>1,091</b>	<b>38.27</b>
<b>2</b>	<b>Share Application Money Pending allotment</b>	-	-
<b>3</b>	<b>Non Current Liabilities</b>		
	(a) Long Term Borrowings	60.99	83.24
	(b) Deferred tax liabilities (Net)	2.85	2.77
	(c) Other Long term liabilities	-	-
	(d) Long-term provisions	-	-
		<b>63.84</b>	<b>86.01</b>
<b>4</b>	<b>Current Liabilities</b>		
	(a) Short Term Borrowings	224.25	121.00
	(b) Trade Payables	106.07	455.42
	(c) Other Current Liabilities	4.17	6.40
	(d) Short Term Provisions	47.51	50.63
		<b>382.00</b>	<b>633.45</b>
	<b>TOTAL</b>	<b>1,536.56</b>	<b>757.73</b>
<b>II</b>	<b>ASSETS</b>		
	<b>Non Current Assets</b>		
<b>1</b>	<b>(a) Fixed Assets</b>		
	(i) Tangible assets	34.36	5.55
	(ii) Intangible assets	14.05	14.86
	(iii) Capital Work-in Progress	-	-
	(iv) Intangible assets under development	-	-
	(b) Non Current Investments	-	-
	(c) Deferred tax assets (net)	-	-
	(d) Long Term Loans & Advances	10.30	1.50
	(e) Other non-current assets	44.37	-
		<b>103.08</b>	<b>21.91</b>



2	<b>Current Assets</b>		
	(a) Current Investment		-
	(b) Inventories	250.54	189.83
	(c) Trade Receivables	535.68	499.01
	(d) Cash & Bank Balances	17.26	45.48
	(e) Short Term Loans & Advances	277.75	1.50
	(f) Other Current Assets	352.25	-
		<b>1,433.48</b>	<b>735.82</b>
	<b>TOTAL</b>	<b>1,536.56</b>	<b>757.73</b>

For, Add-Shop Promotions Ltd

  
Dinesh Pandya

Place: Ahmedabad

Date: 14.11.2018

