

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2580 399

Date: 28.12.2021

To,
Dept. of Corporate Services
BSE Limited
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Result of Postal Ballot under Regulation 44(3) of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 44(3) of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 read with Circular no. CIR/CFD/CMD/8/2015 dated November 4, 2015 and Sections 108 & 110 of Companies Act, 2013 read with Companies (Management & Administration) Rules, 2014 as amended from time to time, the result of Postal Ballot including E-voting conducted for obtaining approval of shareholders by way of Special/Ordinary resolutions as mentioned in the Notice of Postal Ballot dated November 18, 2021 is enclosed herewith along with the Report of the Scrutinizer.

The resolution mentioned in the Postal Ballot Notice dated November 18, 2021 has been deemed to be approved and passed with requisite majority on December 26, 2021, which was the last date for E-Voting/ Receipt of Postal Ballot Forms.

Please take note of the same on your record.

Thanking you,

Yours faithfully,

For, Add-Shop E-Retail Limited


Dineshbhai B. Pandya
Managing Director
DIN: 06647303



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Report on Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Date of Postal Ballot Notice	Thursday, November 18, 2021
Total Number of Shareholders on record date (November 19, 2021)	8050
Voting Start Date	Saturday, November 27, 2021 at 9.00 A.M. (IST)
Voting End Date	Sunday, December 26, 2021 at 5.00 P.M. (IST)
*No. of shareholders who have voted through E-Voting and Postal Ballot :	51
Promoters and Promoter Group :	04
Public:	47
No. of shareholders attended the meeting through Video Conferencing:	Not Applicable
Promoters and Promoter Group:	-
Public :	-

* "No. of shareholders present in the meeting" is replaced with "No. of shareholders who have voted through E-Voting and Postal Ballot"

Details of Agenda

The detailed agenda items that were transacted by E-voting & Postal Ballot Voting are attached as Annexure in the required format.

Thanking you,

Yours faithfully,

For, Add-Shop E-Retail Limited


Dineshbhai B. Pandya
Managing Director
DIN: 06647303



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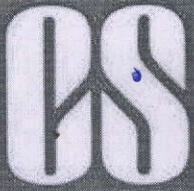
Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2580 399

Resolution (1)								
Resolution required: (Ordinary / Special)				Special Resolution				
Whether promoter/promoter group are interested in the agenda/resolution?				No				
Description of resolution considered				To Increase Authorized Capital of the Company from INR 11,50,00,000/- (Indian Rupees Eleven Crores Fifty Lacs Only) to INR 22,50,00,000/- (Indian Rupees Twenty Two Crores Fifty Lacs Only) by Alteration of the Capital Clause V of the Memorandum of Association.				
Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting		7136665	99.99	7136665	0	100.00	0.00
	Poll	7136682	0	0.00	0	0	0	0
	Postal Ballot		0	0.00	0	0	0	0
	Total	7136682	7136665	99.99	7136665	0	100.00	0.00
Public-Institutions	E-Voting		0	0.00	0	0	0.00	0.00
	Poll	0.00	0	0.00	0	0	0.00	0.00
	Postal Ballot		0	0.00	0	0	0.00	0.00
	Total	0.00	0	0.00	0	0	0.00	0.00
Public- Non Institutions	E-Voting		420481	10.02	420481	0	100.00	0.00
	Poll	4193034	0	0.00	0	0	0	0
	Postal Ballot		0	0.00	0	0	0	0
	Total	4193034	420481	10.02	420481	0	100.00	0.00
Total		11329716	7557146	66.70	7557146	0	100.00	0.00

Resolution (2)								
Resolution required: (Ordinary / Special)				Ordinary Resolution				
Whether promoter/promoter group are interested in the agenda/resolution?				No				
Description of resolution considered				Approval of the Issuance of Bonus Shares.				
Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting		7136665	99.99	7136665	0	100.00	0.00
	Poll	7136682	0	0.00	0	0	0	0
	Postal Ballot		0	0.00	0	0	0	0
	Total	7136682	7136665	99.99	7136665	0	100.00	0.00
Public-Institutions	E-Voting		0	0.00	0	0	0.00	0.00
	Poll	0.00	0	0.00	0	0	0.00	0.00
	Postal Ballot		0	0.00	0	0	0.00	0.00
	Total	0.00	0	0.00	0	0	0.00	0.00
Public-Non Institutions	E-Voting		420481	10.02	420481	0	100.00	0.00
	Poll	4193034	0	0.00	0	0	0	0
	Postal Ballot		0	0.00	0	0	0	0
	Total	4193034	420481	10.02	420481	0	100.00	0.00
Total		11329716	7557146	66.70	7557146	0	100.00	0.00

[Handwritten Signature]





G R SHAH & ASSOCIATES

Scrutinizer's Report
[Postal Ballot through remote e-voting]

To,
The Chairman of
Add-Shop E-Retail Limited
(Formerly Known As Add-Shop Promotions Limited)
B-304, Imperial Heights, 150
Ft. Ring Road, Rajkot - 360005,
Gujarat (INDIA)

Sub: Scrutinizer's Report on postal ballot through remote e-voting

Dear Sir,

I, Gaurang Shah, proprietor of G R Shah & Associates, Company Secretaries, Ahmedabad, was appointed as Scrutinizer of Add-Shop E-Retail Limited (Formerly Known As Add-Shop Promotions Limited) (CIN: L51109GJ2013PLC076482) ("the Company") to scrutinize Postal ballot through remote e-voting ("remote e-voting") under the provisions of Section 108/110 of the Companies Act, 2013 read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014 as amended read with Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and General Circular No. 14/2020 dated 8th April, 2020, General Circular No. 17/2020 dated 13th April, 2020, General Circular No. 22/2020 dated 15th June, 2020, General Circular No. 28/2020 dated 17th August, 2020 and General Circular No. 33/2020 dated 28th September, 2020 and General Circular No. 39/2020 dated 31st December 2020 ("General Circular") and as amended time to time issued by the Ministry of Corporate Affairs (the "MCA") in respect of the resolution contained in the Postal Ballot Notice dated 18th November 2021 ("Notice").

1. The voting through remote e-voting, was open from 9.00 A.M Saturday, November 27, 2021 up to 5:00 P.M Sunday, December 26, 2021. The remote e-voting facility was provided by Central Depository Services Limited. In terms of the General Circulars, no physical ballot forms were dispatched by the Company and the votes were cast using remote e-voting facility only. The Company accordingly, sent Postal Ballot Notices to all the members by email, whose names appeared in the Register of Members/list of Beneficial Owners as received from the Depositories as on Friday, 19th November, 2021 ("Cut-off Date") and whose email addresses were registered with the Company.
2. The voting rights were reckoned as on Cut-off Date for the purpose of deciding the entitlements of members to vote through remote e-voting.
3. After the end of e-voting cycle, the votes cast through remote e-voting were unblocked by the undersigned on Sunday, December 26, 2021.
4. In terms of General Circulars, no physical ballot forms were dispatched by the Company and hence no postal ballots were received.





G R SHAH & ASSOCIATES

5. The members who have voted on the resolution have voted through remote e-voting facilities only in terms of General Circulars.
6. Accordingly, I am submitting this report on the voting by the members on postal ballot through remote e-voting. The results in respect of voting of the resolution contained in the Notice are as under:

ITEM NO. 1: TO INCREASE AUTHORIZED CAPITAL OF THE COMPANY FROM INR 11,50,00,000/- (INDIAN RUPEES ELEVEN CRORES FIFTY LACS ONLY) TO INR 22,50,00,000/- (INDIAN RUPEES TWENTY TWO CRORES FIFTY LACS ONLY) BY ALTERATION OF THE CAPITAL CLAUSE V OF THE MEMORANDUM OF ASSOCIATION AS A SPECIAL RESOLUTION:

Mode of Voting	In favour of the resolution			Against the resolution			Abstained /Invalid
	No.of members	No.of shares/votes	%	No.of members	No.of shares/votes	%	No.of shares/votes
Remote e-votng	51	7557146	100	0	0	0	0
Physical postal ballot	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Total	51	7557146	100	0	0	0	0

ITEM NO. 2: APPROVAL OF THE ISSUANCE OF BONUS SHARES AS A SPECIAL RESOLUTION:

Mode of Voting	In favour of the resolution			Against the resolution			Abstained /Invalid
	No.of members	No.of shares/votes	%	No.of members	No.of shares/votes	%	No.of shares/votes
Remote e-votng	51	7557146	100	0	0	0	0
Physical postal ballot	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Total	51	7557146	100	0	0	0	0





G R SHAH & ASSOCIATES

Thanking you,
Yours faithfully,

For, G R Shah & Associates
Company Secretaries

Gaurang Shah
Proprietor
COP: 14446
ACS: 38703
UDIN: A038703C001951231
Date: 27/12/2021
Place: Ahmedabad



Conter Signed By

Dineshbhai B. Pandya
MANAGING DIRECTOR
DIN: 06647303