

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2363023

Date: 30.05.2023

To,
Dept. of Corporate Services
BSE Limited
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Compliance under Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 Please find enclosed the newspaper cuttings of published audited Financial Results of Company for the Quarter and year ended on March 31, 2023 published in the following newspapers:

1. Financial Express (English) : 30th May, 2023
2. Financial Express (Gujarati): 30th May, 2023

Please take note of the same on your records.

Thanking you,

Yours faithfully,

For, Add-Shop E-Retail Limited
(Formally Known as Add-Shop Promotions Limited)


Dineshbhai B Pandya
Managing Director
DIN: 06647303



ADD-SHOP E-RETAIL LIMITED**(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)**

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat

Tel. No.: 0281-2363 023 E-Mail: info@addshop.in : Web: www.addshop.co

AUDITED FINANCIAL RESULTS FOR THE QUARTER / YEAR ENDED 31ST MARCH, 2023

(Rs. In Lacs except for)

Sr. No.	Particulars	3 Months Ended			
		31.03.2023	31.12.2022	31.03.2022	31.03.2021
		Audited	Unaudited	Audited	Audited
1	Total Income from Operations	4688.79	5274.12	4630.65	1998.79
2	Net Profit/ (Loss) for the period (before Tax, Exceptional and/ or Extraordinary items)	693.52	499.43	689.68	274.12
3	Net Profit/ (Loss) for the period before Tax (after Exceptional and/ or Extraordinary items)	693.52	499.43	689.68	274.12
4	Net Profit/(Loss) for the period after Tax (after Exceptional and/ or Extraordinary items)	246.42	470.53	559.36	191.12
5	Total Comprehensive Income for the period [Comprising Profit/ (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	246.42	470.53	559.36	191.12
6	Equity Share Capital	2831.3	2831.3	1925.67	2831.3
7	Reserves (excluding Revaluation Reserve as shown in the Balance sheet of previous year)	-	-	-	785.12
8	Face Value of Equity Shares	10 Rs.	10 Rs.	10 Rs.	10 Rs.
9	Earning Per Share (of Rs. 10/- each) (for continuing and discontinued operations)				
	Basic :	1.01	1.93	2.9	
	Diluted :	1.01	1.93	2.9	

Notes : The above is an extract of financial results of the company and the detailed Audited Financial Results of the Company for the Quarter ended 31st March, 2023 filed with the Stock Exchange Under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The said Financial Results are available on the Stock Exchange Website www.bseindia.com and on Company's website www.addshop.co

For, Ad

Place: Rajkot

Date: 29.05.2023

એડ-શોપ ઇ-રીટેઇલ લિમિટેડ

(અગાઉ એડ-શોપ પ્રમોશન્સ લિમિટેડ ના નામે જાણીતી)

સી.આઇ.એન. નં : L51109GJ2013PLC076482

રજીસ્ટર્ડ ઓફીસ : બી-૩૦૪, ઇમ્પીરીયલ હાઇટ્સ, ૧૫૦ ફીટ રીંગ રોડ, રાજકોટ-૩૬૦ ૦૦૫, ગુજરાત (ભારત)

ટેલીફોન નં. : 0281-2363 023 ઇ-મેઇલ : info@addshop.in વેબસાઇટ : www.addshop.co

તા.૩૧ માર્ચ, ૨૦૨૩ ના રોજ પુર્ણ થયેલ ત્રિમાસિક / વર્ષ અંતેના ઓડિટેડ નાણાકીય પરિણામો

રૂ.લાખ માં (પ્રતિ શેરટીક કમાણીનાં આંકડા સિવાય)

ક્રમ નં.	વિગતો	ત્રિમાસિક ના અંતે			વાર્ષિક અંતે ના	
		૩૧.૦૩.૨૦૨૩	૩૧.૧૨.૨૦૨૨	૩૧.૦૩.૨૦૨૨	૩૧.૦૩.૨૦૨૩	૩૧.૦૩.૨૦૨૨
		ઓડિટેડ	અન-ઓડિટેડ	ઓડિટેડ	ઓડિટેડ	ઓડિટેડ
૧	સંચાલનીય કુલ આવક(નેટ)	૪૬૮૮.૭૯	૫૨૭૪.૧૨	૪૬૩૦.૬૫	૧૯૮૮૮.૪૧	૧૫૮૬૫.૩૧
૨	ચોખ્ખો નફો સમયગાળા માટે (કરવેરા અપવાદરૂપ અને/અથવા અસાધારણ આઈટમ્સ પૂર્વે)	૬૮૩.૫૨	૪૮૮.૪૩	૬૮૮.૬૮	૨૭૪૮.૪૩	૨૩૪૫.૨૮
૩	ચોખ્ખો નફો સમયગાળા માટે કરવેરા પૂર્વે (અપવાદરૂપ અને/અથવા અસાધારણ આઈટમ્સ બાદ)	૬૮૩.૫૨	૪૮૮.૪૩	૬૮૮.૬૮	૨૭૪૮.૪૩	૨૩૪૫.૨૮
૪	સમયગાળા માટે કરવેરા બાદનો ચોખ્ખો નફો (અપવાદરૂપ અને/અથવા અસાધારણ આઈટમ્સ બાદ)	૨૪૬.૪૨	૪૭૦.૫૩	૫૫૮.૩૬	૧૮૧૬.૨૫	૧૮૦૮.૬૮
૫	સમયગાળા માટે કુલ એકંદરે આવક (કરવેરા બાદના સમયગાળા માટેના નફા અને (કરવેરા બાદ)ની અન્ય એકંદર આવક સહિત)	૨૪૬.૪૨	૪૭૦.૫૩	૫૫૮.૩૬	૧૮૧૬.૨૫	૧૮૦૮.૬૮
૬	ઈકિવટી શેરમૂડી	૨૮૩૧.૩	૨૮૩૧.૩	૧૮૨૫.૬૭	૨૮૩૧.૩	૧૮૨૫.૬૭
૭	રીઝર્વ (ગત વર્ષના સરવેચામાં દર્શાવેલ રીવેલ્યુએશન સિવાય)	-	-	-	૭૮૫૬.૩૬	૨૦૧૩.૨૨
૮	ઈકિવટી શેર કેપીટલની ફેસ વેલ્યુ	રૂ.૧૦/-	રૂ.૧૦/-	રૂ.૧૦/-	રૂ.૧૦/-	રૂ.૧૦/-
૯	શેરટીક કમાણી (રૂ.૧૦/-નો દરેક) (ચાલુ અને બંધ સંચાલન માટે)					
	બેઝીક :	૧.૦૧	૧.૮૩	૨.૮	૭.૮૬	૮.૮૧
	ડાયલ્યુટેડ :	૧.૦૧	૧.૮૩	૨.૮	૭.૮૬	૮.૮૧

ઉપર દર્શાવેલ માહિતી સેબી (લિસ્ટીંગ ઓબ્લીગેશન એન્ડ ડિસ્ક્લોઝર રીકવાયરમેન્ટ) રેગ્યુલેશન્સ ૨૦૧૫ના રેગ્યુલેશન ૩૩ અંતર્ગત સ્ટોક એક્સચેન્જમાં રજૂ કરેલ તા.૩૧ માર્ચ, ૨૦૨૩ ના રોજ પુર્ણ થયેલ ત્રિમાસિક અને વાર્ષિક અંતેના કંપનીના ઓડિટેડ નાણાકીય પરિણામોનું વિગતવાર ફોર્મ છે. આ પરિણામો સંપૂર્ણ રૂપે સ્ટોક એક્સચેન્જની વેબસાઇટ www.bseindia.com તેમજ કંપનીની વેબસાઇટ www.addshop.co પર પણ ઉપલબ્ધ છે.

એડ-શોપ ઇ-રીટેઇલ લિમિટેડ વતી

સહી/-

દિનેશભાઈ પંડયા

મેનેજિંગ ડીરેક્ટર

ડીઆઇએલ : ૦૬૬૪૭૩૦૩

તારીખ : રાજકોટ

સ્થળ : ૨૯-૦૫-૨૦૨૩

Sl. No.	Particulars
1.	Total Income from Operati
2.	Net Profit/ (Loss) for the per (before Tax, Exceptional and
3.	Net Profit/ (Loss) for the per (After Exceptional and/or Ex
4.	Net Profit/ (Loss) for the per (After Exceptional and/or Ex
5.	Total Comprehensive Incom [Comprising Profit / (Loss) f and Other Comprehensive I
6.	Equity Share Capital
7.	Reserves
8.	Earning Per Share (before items) (of Rs. 10 each) (i) Basic (ii) Diluted

NOTES :

- The above is an extract of the filed with the stock exchanges audited standalone and consolidated and are available on Company
- The above Audited financial re Companies (Indian Accounting the Company have been review in their meeting held on May 2
- Figures for the previous period

Place : New Delhi

Date : 29th May, 2023

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the Offer Document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the Letter of Offer dated April 8, 2023 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

RUSHIL DECOR LIMITED

Rushil Decor Limited ("Company" or "Issuer") was originally incorporated as 'Rushil Decor Private Limited' on May 24, 1993 as a private limited company under the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli ("RoC"). Pursuant to a special resolution of our Shareholders passed in an extra-ordinary general meeting dated November 19, 2007 our Company was converted into a public limited company and subsequently, the name of our Company was changed to 'Rushil Decor Limited' and a fresh certificate of incorporation dated December 04, 2007 consequent to the conversion was issued to our Company by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. The registered office of our Company was originally situated at A-701, Fair Deal House, Near Swastik Char Rasta, Navrangpura, Ahmedabad - 380 009, Gujarat, India. Thereafter, the registered office of our Company was changed to 1, Krinkal Apartment, Opposite: Mahalaxmi Temple, Near Mahalaxmi Char Rasta, Paldi, Ahmedabad - 380 007, Gujarat, India on February 12, 1998 and subsequently to S. No. 125, Near Kalyanpura Patia, Gandhinagar - Mansa Road, Village Itla, Tal: Kalol, District: Gandhinagar - 382 845, Gujarat, India on August 20, 2007.

Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar - 382 845, Gujarat, India. Tel: +91 98 2543 8039

Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad - 380 058, Gujarat, India | Tel: +91 79 6140 0400

Contact Person: Hasmukh Kanubhai Modi, Company Secretary and Compliance Officer,

E-mail: ipo@rushil.com | Website: www.rushil.com | Corporate Identification Number: L25209GJ1993PLC019532

PROMOTERS OF THE COMPANY: KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, M/S. RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY ONLY

ISSUE OF 66,35,421 EQUITY SHARES OF FACE VALUE ₹ 10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 162 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 152 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹ 10,749.38 LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF ONE (01) RIGHTS EQUITY SHARE FOR EVERY THREE (03) FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON THURSDAY, APRIL 13, 2023 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 16.2 TIMES THE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 243 OF THIS LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of Rushil Decor Limited wishes to thank all its shareholders and investors for their response to the Rights Issue of Equity Shares which opened for subscription on Tuesday, May 2, 2023 and closed on Friday, May 12, 2023 with the last date for on-market renunciation of Rights Entitlements being Monday, May 15, 2023.

S. No	Particulars
1.	Total Income fr
2.	Net Profit/ (Loss) (before tax, ex extraordinary it
3	Net Profit/ (Loss) before tax (after or extraordinary
4.	Net Profit/ (Loss) after tax (after extraordinary ite
5.	Total Comprehensive period [Comprising for the period (af