

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2580 399

Date: 17.03.2022

To,
Dept. of Corporate Services
BSE Limited
25th Floor, P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Newspaper cuttings of Advertisement of the Notice of Extra Ordinary General Meeting of the Company.

With reference to the captioned subject Please find enclosed the Newspaper cuttings of Advertisement of the Notice of Extra Ordinary General Meeting of the Company to be held on Saturday, 09th April, 2022 Published today i.e. 17th March, 2022 in the following newspapers:

1. Financial Express (English Newspaper)
2. Financial Express (Gujarati Newspaper)

Please take note of the same on your record,

Thanking you,

Yours faithfully,

For, Add-Shop E-Retail Limited

(Formerly Known as Add-Shop Promotions Limited)



Nirajkumar Malaviya
Company Secretary



Encl: as stated

નિકાસ શક્તિ

ક પૂરી પાડે છે.

punjab national bank

જે.પી. સેક્રેટરી, રેસ કોર્સ રોડ, રાજકોટ - ૩૬૦૦૦૧

મિલકતો માટે

રીફાઇન્સિંગ અને ક્રેડિટ પ્રમોશન સર્વિસ એન્ડ એક્ઝિસિટિવ ઓફિસ ઓફ પબ્લિક સેક્ટર બેંક ઓફ ઇન્ડિયા (એન્ડોર્સમેન્ટ) નિયમો, ૨૦૦૨ ના હેઠળ નોટીસમાં જણાવેલ રકમ સહર નોટીસ પ્રાપ્ત થયાની તારીખથી

નદારો/ગેરિસ્ટર્ડ અને જાહેર જનતાને જણાવવામાં આવે છે કે નીચે સ્થાપિત અધિકારીને પોતાના અધિકારથી નીચે દર્શાવેલ મિલકતો

મિલકતો અંગે કોઈ વ્યવહાર કરવો નહીં અને મિલકતો અંગેની કોઈપણ રકમ ન ચૂકવવા ત્યાં સુધી બોજાને આધીન રહેશે. યદાના સેક્શન ૧૩ ના સબ-સેક્શન (૮) ની જોગવાઈ તરફ ધ્યાન

પ્રચલિત મિલકતોની વિગતો

ક્રમ/તારીખ/પ્રકાર	વિગતો
11/03/2022	નોટ નં. ૩, "ગાંધી સોસાયટી" સેક્શન બિલ્ટ ૧૫૦.૦૦ સ્કે. ચાર્જ, બાંધકામ જમીન સર્વે નં. ૧/૧/૨૦૧૩/બી-૩, મોજે ગામ - મુંદ્રા - મુંદ્રા રજીસ્ટ્રાર (માલિક: પ્રણવકુમાર ચંદ્રશાંતભાઈ)
સહિતિક	પ્લોટ નં. ૪, પશ્ચિમ પ્લોટનો અંદરનો રસ્તો, ૨, દક્ષિણ પ્લોટનો અંદરનો રસ્તો.

સહી/- અધિકૃત અધિકારી, પંજાબ નેશનલ બેંક ઇન્ડિયાના અધિકારીને પોતાના અધિકારથી નીચે દર્શાવેલ મિલકતો

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ભારત સરકારનું કાર્યકર

એડ-શોપ ઇ-રીટેઇલ લિમીટેડ

(અગાઉ એડ-શોપ પ્રમોશન્સ લિમીટેડ ના નામે જાણીતી)

સી.એચ.એન. નં : L51109GJ2013PLC076482

રજીસ્ટર્ડ ઓફિસ : બી-૩૦૪, ઇમ્પીરીયલ હાઇટ્સ, ૧૫૦ ફીટ રીંગ રોડ, રાજકોટ-૩૬૦ ૦૦૫, ગુજરાત (ભારત)

ટેલીફોન નં.: 0281-2580 399 ઇ-મેઇલ : info@addshop.co વેબસાઇટ : www.addshop.co

નોટિસ

આથી સુચના આપવામાં આવે છે કે એડ-શોપ ઇ-રીટેઇલ લિમીટેડ ની અસાધારણ સામાન્ય સભા (EGM) શનિવાર, ૦૮મી એપ્રિલ, ૨૦૨૨ ના રોજ બપોરે ૦૩.૦૦ વાગ્યે બી-૩૦૪, ઇમ્પીરીયલ હાઇટ્સ, ૧૫૦ ફીટ રીંગ રોડ, રાજકોટ-૩૬૦ ૦૦૫ ગુજરાત (ભારત), કંપનીની ની રજીસ્ટર્ડ ઓફિસ ખાતે, અસાધારણ સામાન્ય સભા (EGM) ની નોટિસમાં નિર્ધારિત વ્યવસાયો પર કામકાજ હાથ ધરવા માટે યોજવામાં આવશે.

જે સભ્યોએ તેમનું ઇ-મેઇલ એડ્રેસ કંપની / ડીપોઝીટરી પાર્ટિસીપન્ટ / રજીસ્ટ્રાર એન્ડ ટ્રાન્સફર એજન્ટ (આરટીએ) પાસે નોંધાવેલ છે તેઓને તેમના ઇમેઇલ મારફતે અસાધારણ સામાન્ય સભા (હવે પછીથી EGM) ની નોટિસ મોકલી આપેલ છે. કંપનીએ EGM ની નોટિસ મોકલવાની પ્રક્રિયા તા. ૧૬મી માર્ચ, ૨૦૨૨ સુધીમાં પૂર્ણ કરેલ છે. જે કોઈ સભ્ય નોટિસની કોપી નકલ મેળવવા માંગતા હોય તેમણે તેમના હોલ્ડીંગની વિગત દર્શાવીને સહી કરેલ વિનંતી પત્ર ઉપરનાં સરનામે મોકલવો અથવા હોલ્ડીંગની વિગત જેવી કે નામ, ફોલીઓ નંબર, સર્ટીફિકેટ નંબર, ડીપી આઈડી, ક્લાયન્ટ આઈડી વિગેરે સ્પષ્ટપણે દર્શાવી અને કંપનીને investors@addshop.co પર મેઇલ મોકલવો.

કટ-ઓફ તારીખ એટલેકે શનિવાર, ૦૨, એપ્રિલ, ૨૦૨૨ ના રોજ ડીમેટ સ્વરૂપે શેર ધરાવતા શેરધારકો સીડીએસએલની ઇલેક્ટ્રોનિક મતદાન પદ્ધતિથી દ્વારા (રિમોટ ઇ-વોટિંગ) ની નોટિસમાં દર્શાવેલ કામકાજ ઉપર તેમનો મત ઇલેક્ટ્રોનિક મતદાન પદ્ધતિથી તેમનો મત અચૂકવો. ઇ-વોટિંગના સમયની શરૂઆત બુધવાર, ૬મી એપ્રિલ, ૨૦૨૨ ના રોજ સવારનાં ૯.૦૦ વાગ્યે થશે અને શુક્રવાર, ૮મી એપ્રિલ, ૨૦૨૨ ના રોજ સાંજે ૫.૦૦ વાગ્યે સમાપ્ત થશે. ત્યારબાદ રિમોટ ઇ-વોટિંગ સવલત અક્ષમ કરાશે.

જો કોઈ સભ્ય ઇજાબે (EGM) ની નોટિસ રવાના થયા બાદ પરંતુ કટ-ઓફ તારીખે કે તે અગાઉ શેર મેળવ્યા હોય, તેમણે helpdesk.evoting@cdslindia.com પર મેઇલ કરી વિનંતી કરીને યુઝર આઈડી અને પાસવર્ડ મેળવી લેવા.

EGM ના સ્થળ પર મતપત્રક દ્વારા મતદાન કરવાની સવલત પણ આપવામાં આવશે. જે સભ્યોએ તેમનો મત રિમોટ ઇ-વોટિંગ મારફતે આપી દીધો હોય તેઓ મીટીંગમાં હાજર રહી શકશે પરંતુ બીજી વખત તેમનો મત આપી શકશે નહીં.

સ્ક્રિપ્ટના ઇઝરનાં અહેવાલ સહિતનાં વોટિંગના પરિણામો કંપનીની વેબસાઇટ www.addshop.co પર જાહેર કરાશે અને બીએસઈ લિમીટેડને પણ મોકલવામાં આવશે.

તારીખ : ૧૬/૦૩/૨૦૨૨
સ્થળ : રાજકોટ

બોર્ડ ઓફ ડિરેક્ટર્સના હુકમથી
એડ-શોપ ઇ-રીટેઇલ લિમીટેડ વતી,
નિરજકુમાર માલવિયા
કંપની સેક્રેટરી (એસીએસ ૬૦૩૩૩)

ADVERTISEMENT FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF ESCORTS LIMITED

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Corporate Identification Number (CIN): L74899HR1944PLC039088 Tel: 0129 - 2250222; Fax: 0129 - 2250009.
Website: www.escortsgroup.com

OPEN OFFER FOR ACQUISITION OF UP TO 37,491,556 FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES"), REPRESENTING 28.42% OF THE EXPANDED VOTING SHARE CAPITAL OF ESCORTS LIMITED ("TARGET COMPANY") FROM THE PUBLIC SHAREHOLDERS OF THE TARGET COMPANY BY KUBOTA CORPORATION ("ACQUIRER") PURSUANT TO AND IN COMPLIANCE WITH THE REQUIREMENTS OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED (THE "SEBI (SAST) REGULATIONS") (THE "OPEN OFFER" OR "OFFER"). NO OTHER PERSON IS ACTING IN CONCERT WITH THE ACQUIRER FOR THE PURPOSE OF THIS OPEN OFFER.

This advertisement is being issued by Morgan Stanley India Company Private Limited, the manager to the Open Offer ("Manager/Manager to the Open Offer/Manager to the Offer"), for and on behalf of the Acquirer in respect of the Open Offer ("Advertisement").

This Advertisement should be read in continuation of, and in conjunction with the:

- public announcement dated 18 November 2021;
- detailed public statement dated 25 November 2021 which was published on 26 November 2021 in the following newspapers: Financial Express (English), Jansatta (Hindi), Satyajay Times (Hindi) and Navshakti (Marathi) ("Detailed Public Statement");
- letter of offer dated 3 March 2022 along with the Form of Acceptance-cum-Acknowledgement ("Letter of Offer"); and
- Pre-Offer Advertisement cum Corrigendum dated 10 March 2022 which was published on 11 March 2022 in the following newspapers: Financial Express (English), Jansatta (Hindi), Satyajay Times (Hindi) and Navshakti (Marathi).

This Advertisement is being published in all such newspapers in which the Detailed Public Statement and the Pre-Offer Advertisement cum Corrigendum, was published.

Capitalised terms used but not defined in this Advertisement shall have the same meaning assigned to such terms in the Letter of Offer.


The Public Shareholders of the Target Company are requested to kindly note the following information related to the Open Offer that has already been disclosed in the Letter of Offer:

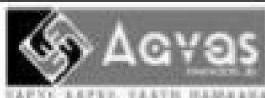
- Schedule of Major Activities relating to the Open Offer**

The schedule of major activities pertaining to the Open Offer, as already disclosed on page 2 of the Letter of Offer is reiterated as follows:

No.	Name of Activity	Original Schedule of Activities (Day and Date)* (As disclosed in the DLOF)	Revised Schedule of Activities (Day and Date)
1.	Issue of Public Announcement	Thursday, 18 November 2021	Thursday, 18 November 2021
2.	Publication of the DPS in newspapers	Friday, 26 November 2021	Friday, 26 November 2021
3.	Last date for filing of the draft Letter of Offer with SEBI	Friday, 3 December 2021	Friday, 3 December 2021

FINANCIAL EXPRESS

 PHOENIX ARC PRIVATE LIMITED REGISTERED OFFICE: 5TH FLOOR, DANI CORPORATE PARK, 158, C.S.T ROAD, KALINA, SANTACRUZ (E), MUMBAI -400098		POSSESSION NOTICE	
Whereas, the authorized officer of M/s. Phoenix ARC Pvt Ltd.(acting as trustee of respective trusts described in table below) under the securitization and reconstruction of financial assets and enforcement of security interest act, 2002 and in exercise of the powers conferred under section 13(2) read with rule 3 of the security interest (enforcement) rules, 2002 issued demand notices to the borrowers, co-borrowers, guarantors as detailed hereunder, calling upon the respective borrowers, co-borrowers, guarantors to repay the amount mentioned in the said notices within 60 days from the date of receipt of the same. The said borrowers, co-borrowers, guarantors having failed to repay the amount, notice is hereby given to the borrowers, co-borrowers, guarantors and public in general that the authorized officer of the company has taken possession of the property described hereunder in exercise of powers conferred on him under section 13(4) of the said act r/w rule 8 of the said rules on the dates mentioned alongwith. The borrowers, co-borrowers, guarantors in particular and public in general are hereby cautioned not to deal with the properties and any dealings with the properties will be subject to the charge of M/s. Phoenix ARC Pvt Ltd.(acting as trustee of respective trusts described in table below) for the amount specified therein with future interest, costs and charges from the respective dates. Details of the borrowers, co-borrowers, guarantors, properties mortgaged, name of the trust ,outstanding dues, demand notices sent under section 13(2) and amounts claimed there under are given as under:			
S. No.	Name and Address of The Borrower, Co-Borrowers', Loan Account No., Loan Amount	Details of The Securities	1. Name of trust, 2. Demand notice date 3. Date of possession, 4. Amount due in Rs.
1.	M/s. Krishna Creation A Proprietorship Firm of Mr. Mehul Kumar Paladiya & Mr. Mehul Kumar Kalubhai Paladiya & Mr. Kalubhai Govindbhai Paladiya All At :GF 18 Kosad Road Krishna Embo Sayan Road, Amroli Surat Gujarat - 394601. And Also All At:168 B Srushti Rowhouse Kosad RoadAmroli Sayan Brts Surat, Gujarat - 394107. Loan Account Number: PR00617917 & PR00626820 Loan Amount Sanctioned: Rs. 62,04,570/- (Rupees Sixty Two lakhs Four Thousand Five Hundred and Seventy Only)	All that right, title and interest of immovable property bearing as per passing plan Plot No. 158/A (As Per Booking Plan Plot No. B 168), admeasuring about 68.40 sq mtrs adjoining margin land 23.05 sq mtrs, total adm 91.45 sq mtrs i.e 109.37 sq yds, Plot area along with undivided proportionate share in land of road and C.O.P adm 4.00 sq. mtrs with construction thereon, in society known as "Srushti Row House Vibhag-2" situated on the non-agricultural land bearing revenue survey no.455, 456, 457 and 458, block no. 744, as per revenue record 7-12 land admeasuring 24889.00 sq mtr, T.P Scheme No.66, Final Plot No. 142/A and 142/B of village: Kosad, Taluk: Surat City, District Surat and Bounded as below: East - Adj. Society Boundary, West - Adj.Plot No, 167, North - Adj. Plot No.147, South - Adj. Society Road. Name of The Mortgagor: Mr. Mehul Kumar Kalubhai Paladiya And Mr. Kalubhai Govindbhai Paladiya	1)Phoenix Trust FY 20-6 Scheme C 2) 28.12.2020 3) 14.03.2022 4)Rs. 73,04,598/- (Rupees Seventy Three Lakhs Four Thousand Five Hundred And Ninety Eight Only) due and payable as of 28.12.2020 with further interest applicable from 29.12.2020 along with costs and charges until payment in full.
2.	Mr. Tusharbhai Narshinhbhai Patel S/o Narsinhbhai Patel And Mrs. Shantiben Tusharbhai Patel W/o Tusharbhai Patel Both At: Flat No 402, Akshar Dham Apartment, Chhaprabhatha Road, Amroli, Surat, Gujrat - 394107. Loan Account Number: 15585716 Loan Amount Sanctioned:RS. 3,85,000/- (Rupees Three Lakhs And Eighty Five Thousand Only).	All the piece & parcel of immovable property,premises of flat no. 402 admeasuring 535.00 sq. ft i.e 49.70 sq. mtrs. alongwith undivided share the ground land fourth floor building no.2, "Akshardham Apartment", Chhaprabhatha Road, Amroli Developed Upon Land situated in state: Gujarat, District: Surat, Sub-District & Taluka: Choryasi, Moje: Village Chhaprabhatha Bearing Revenue Survey No 72, Block No 102. Name of The Mortgagor: Mr. Tusharbhai Narshinhbhai Patel S/o Narsinhbhai Patel	1)Phoenix Trust FY 13-2 2) 12.05.2014 3) 14.03.2022 4) Rs. 6,19,883/- (Rupees Six Lakhs Nineteen Thousand And Eight Hundred Eighty Three Only) due and payable as of 12.05.2014 with further interest @17% per annum applicable from 13.05.2014 along with costs and charges until payment in full.
3.	Mr. Pradipbhai Ramdhani Singh S/o Ramdhani Singh & Mrs. Shobhaben Pradipbhai Singh W/o Pradipbhai Singh Both At- 304 Dinath Appt. Ashkta Ashram Main Road, Rampura, Surat, Gujarat- 395003. Loan Account Number: 15419279 Loan Amount Sanctioned: Rs. 3,64,000/- (Rupees Three Lakhs Sixty Four Thousand Only).	All that piece & parcel of immovable property, premises bearing no 304 admeasuring 428.40 sq fts in Dinath Apartment built on land bearing city survey ward no 7 nondh no 2348 to 2352 lying being and situated at: Rampira Main Road, District: Surat, District & Sub-District: Choryasi, State: Gujarat. Property Bounded As: North: Road, South: Nondh No 2353, East: Nondh No. 3699. West: Nondh No. 2338. Name of The Mortgagor: Mrs. Shobhaben Pradipbhai Singh W/o Pradipbhai Singh.	1)Phoenix Trust FY 13-2 Scheme B 2) 08.05.2014 3) 18.03.2022 4) Rs. 4,37,194/- (Rupees Four Lakhs Thirty Seven Thousand One Hundred Ninety Four Only) due and payable as of 08.05.2014 with further interest @17% per annum applicable from 09.05.2014 along with costs and charges until payment in full.
For any query please contact Mr. Ravinder Godara (+91 9983999074) and Mr. Anuj Bhasin (+91 9726417250) and Kishore Arora (+91 7227953457)			
Place: Surat Date: 17.03.2022		Authorised officer: For Phoenix Arc Private Limited (Acting As Trustee Of Respective Trusts Described In Table Above)	



AAVAS FINANCIERS LIMITED

(Formerly known as Au HOUSING FINANCE LIMITED) (CIN:L65922RJ2011PLCO34297)
 Regd. & Corp. Office: 201-202, 2nd Floor, South End Square, Mansarovar Industrial Area, Jaipur. 302020

POSSESSION NOTICE

Whereas, The undersigned being the Authorised Officer of **AAVAS FINANCIERS LIMITED (Formerly known as "AU HOUSING FINANCE LIMITED")** under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of powers conferred upon me under section 13(12) read with Rule 9 of the Security Interest (Enforcement) Rules 2002, issued a Demand Notice calling upon the borrowers mentioned herein below to repay the amount mentioned in the respective notice within 60 days from the date of receipt of the said notice. The borrowers having failed to repay the amount, undersigned has taken possession of the properties described herein below in exercise of powers conferred on me under Section 13(4) of the said Act read with Rule 9 of the said rules on the dates mentioned as below.

The borrower and guarantor in particular and the public in general is hereby cautioned not to deal with the properties and any dealings with the property will be subject to the charge of the **AAVAS FINANCIERS LIMITED (Formerly known as "AU HOUSING FINANCE LIMITED")** for an amount mentioned as below and further interest thereon.

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