



# ADD SHOP PROMOTIONS LTD.

CIN :- U51109GJ2013PLC076482

Reg. Office : B-304, Imperial Heights, 150 Ft. Ring Road,  
Rajkot.- 360005, Gujarat (INDIA) Ph.: 0281- 2580399

**ADD SHOP PROMOTIONS LTD.**

World's Greatest Opportunity

Date: November 13, 2019

To,  
Department of Corporate Service  
BSE Limited  
P. J. Tower, Dalal Street,  
Fort,  
Mumbai-400 001

Dear Sir/Madam,

BSE SME SCRIIP CODE: 541865

Sub: **Outcome of Board Meeting in accordance with SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")**

The Board of Directors of the Company at their meeting held today i.e. Wednesday, November 13, 2019, has inter alia, considered and approved the following:

1. Un-audited Financial Results for the Half Year ended on September 30, 2019 along with Limited Review Report from Auditor.

The meeting of the Board of Directors of the Company commenced at 04:00 PM and concluded at 06:15 PM.

Please take the above in your record and oblige.


Thanking you,  
Yours truly,

For, Add-Shop Promotions Limited

Dinesh B. Pandya  
Managing Director





<b>ADD-SHOP PROMOTIONS LIMITED</b>			
Reg Off : B-304 IMPERIAL HEIGHTS, OPP BIG BAZAR, 150 RING ROAD			
RAJKOT			
CIN: U51109GJ2013PLC076482			
UNAUDITED BALANCE SHEET AS AT 30.09.2019			
		( Amount in Lacs )	
	Particulars	As At 30-09-2019	As At 30-09-2018
		(Audited)	(Audited)
<b>I</b>	<b>EQUITY AND LIABILITIES</b>		
<b>1</b>	<b>Shareholder's funds</b>		
	(a) Share Capital	647.41	647.41
	(b) Reserves and Surplus	565.59	481.73
	(c) Money received against share warrents	-	-
		<b>1,213.00</b>	<b>1,129.14</b>
<b>2</b>	<b>Share Application Money Pending allotment</b>	-	-
<b>3</b>	<b>Non Current Liabilities</b>	204.93	286.03
<b>4</b>	<b>Current Liabilities</b>		
	(a) Short Term Borrowings	197.51	0.30
	(b) Trade Payables	151.70	122.03
	(c) Other Current Liabilities	1.03	5.05
	(d) Short Term Provisions	67.80	49.97
		<b>418.04</b>	<b>177.35</b>
	<b>TOTAL</b>	<b>1,835.97</b>	<b>1,592.52</b>
<b>II</b>	<b>ASSETS</b>		
	<b>Non Current Assets</b>		
<b>1</b>	<b>(a) Fixed Assets</b>		
	(i) Tangible assets	399.31	51.02
	(b) Non Current Investments	-	-
	(c) Deferred tax assets (net)	-	-
	(d) Long Term Loans & Advances	4.57	85.80
	(e) Other non-current assets	20.42	185.78
		<b>424.30</b>	<b>322.60</b>
<b>2</b>	<b>Current Assets</b>		
	(a) Current Investment	-	-
	(b) Inventories	545.97	250.55
	(c) Trade Receivables	821.88	542.73
	(d) Cash & Bank Balances	17.61	17.33
	(e) Short Term Loans & Advances	-	-
	(f) Other Current Assets	26.21	459.31
		<b>1,411.67</b>	<b>1,269.92</b>
	<b>TOTAL</b>	<b>1,835.97</b>	<b>1,592.52</b>
		For, Add Shop Promotions Limited	
			
Place: RAJKOT		<b>DINESH B. PANDYA</b>	
Date: 13.11.2019		(Managing Director) DIN : 06647303	



LIMITED REVIEW REPORT

To  
Board of Directors of  
**Add-Shop Promotions Limited**  
Rajkot

We have reviewed the accompanying statement of unaudited financial results of **Add-Shop Promotions Limited** for the period ended 30-09-2019. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Date: 13<sup>th</sup> November, 2019  
Place: Rajkot

For, S A D P & Co.  
Chartered Accountants

  
CA. P G Bhuptani

Partner

M No. 122330

FRN: 112625W

UDIN:19122330AAAAQB5498