

ADD SHOP PROMOTIONS LTD.

CIN: - U51109GJ2013PLC076482

Reg. Office: B-304, Imperial Heights, 150 Ft.Ring Road, Rajkot.- 360005, Gujarat (INDIA) Ph.: 0281-2580399

ADD SHOP PROMOTIONS LTD. World's Greatest Opportunity

Date: November 13, 2019

To, Department of Corporate Service **BSE Limited** P. J. Tower, Dalal Street, Fort. Mumbai-400 001

Dear Sir/Madam,

BSE SME SCRIP CODE: 541865

Outcome of Board Meeting in accordance with SEBI (Listing Obligation and Disclosure Sub: Requirements) Regulations, 2015 ("Listing Regulations")

The Board of Directors of the Company at their meeting held today i.e. Wednesday, November 13, 2019, has inter alia, considered and approved the following:

1. Un-audited Financial Results for the Half Year ended on September 30, 2019 along with Limited Review Report from Auditor.

The meeting of the Board of Directors of the Company commenced at 04:00 PM and concluded at 06:15 PM.

Please take the above in your record and oblige.

Thanking you, Yours truly,

For, Add-Shop Promotions Limited

Dinesh B. Pandya Managing Director



E-Mail: info@addshop.co | Web : www.addshop.co

ADD-SHOP PROMOTIONS LIMITED Reg Office: B -304 IMPERIAL HEIGHTS, OPP. BIG BAZAR, 150 FT RING ROAD, RAJKOT CIN: U51109GJ2013PLC076482 UNAUDITED FINANCIAL RESULTS FOR THE HALF YEAR ENDED 30th SEPTEMBER, 2019 PART-1 (Amount in Lacs) Half Year ended Half Year ended Year to date Year to date Half Year ended figures for figures for Previous Period Previous Period Particulars Sr. No. ended ended 31.03.2019 31.03.2018 30.09.2018 31.03.2019 30.09.2019 (Unaudited) (Audited) (Audited) (Audited) (Unaudited) Revenue from Operations 2,274.38 1.254 89 859.92 1,414.46 1,529.90 (a) Revenue From Operations 0.62 (b) Other Operating Income H Other Income 2,274.38 1,255.51 859.92 1,414.46 1,529.90 Ш Total Income (I+II) IV Expenses 817.27 1,080.00 1,477.27 (a) Purchase of Stock 1,017.62 397.27 (290.85)(351.56) (161.59)(60.71)(b) Change in Inventories (4.58)22.14 22.19 45.90 68.09 61.60 (c) Employee benefits expense 5.26 (d) Depreciation and amortisation expense 4.85 1.36 8.45 981 51.45 3 06 8.20 10.55 40.90 (e) Finance Cost 442.23 459.00 901.23 (f) Other expenses 410.82 2,156.29 1.223.39 1,459.05 812.89 1,343.40 Total expenses Profit/ (Loss) before exceptional and Extraordinary items and V 47.03 71.06 118.09 32.12 Tax (III-IV) 70.85 VI Exceptional items VII Profit/ (Loss) before and Extraordinary items and Tax (V-VI) 70.85 47.03 71.06 118.09 32.12 VIII Extraordinary items Profit/ (Loss) before tax (VII -VIII) 118.09 32.12 70.85 47.03 71.06 IX Tax Expenses: 17.71 11.76 16.81 28 57 8 98 X (1) Current Tax 0.08 2.81 (2) Deferred Tax Profit/ (Loss) for the period from Continuing Operation XI 35.19 51.44 86.63 22.98 53.14 Profit/ (Loss) from Discontinuing Operation XII XIII Tax Expense of Discontinuing Operation Profit/ (Loss) from Discontinuing Operation (after tax) XIV XIII) 22.98 XV Profit/ (Loss) for the period (XI-XIV) 53.14 35.19 51.44 86.63 Earnings per Equity Share 2.28 1.25 1.83 3 08 1641 XVI (1) Basic 2.28 1.25 1.83 3.08 1641 (2) Diluted Notes: The above audited financial statement has been reviewed by the Audit Committee and approved by the Board of the Directors at its meeting held on 13th November, 2019 The statutory auditors have carried out the financial results for the half year ended 30st September, 2019 Figures for the previous year have been regrouped /rearranged, wherever necessary. 2 The figures for the half year ended September 30, 2019 and 31st March, 2019 as reported in attached financial results are the balancing figure between the audited figures in respect of full financial year and the published year to date figures upto the end of the half year ended as on 30th September, 2019 and 30th September, 2018 of the respective financial year. The Company operates in trading in healthcare and agriculture product. There is no other segement in the Company as Per Accounting Standard 17 Issued by the ICAL so segment report is not presented 4 During the half year ended, no complaint was received from the investor. There was no complaint pending at the beginning and at the end of the half year 5 For, Add-Shop Promotions Limited OMO

Place: RAJKOT

Date:13.11.2019

DINESH B PANDYA

(Managing Director) DIN: 06647303

		MOTIONS LIMITE	
	Reg Off: B-304 IMPERIAL HEIGI	HTS, OPP BIG BAZAR, 150	RING ROAD
		AJKOT ,	
		GJ2013PLC076482	
	UAUDITED BALANCE SHEET AS AT 30.09.2019		
		(Amount in Lacs)	
	Particulars	As At 30-09-2019	As At 30-09-2018
	POLITY AND LIABILITIES	(Audited)	(Audited)
	EQUITY AND LIABILITIES		
	Shareholder's funds	647.41	647.41
	(a) Share Capital	647.41 565.59	481.73
-	(b) Reserves and Surplus	303.39	+01.73
	(c) Money received against share		
	warrents	1,213.00	1,129.14
		1,213.00	1,129,14
	Share Application Money Pending allotment	-	
	Non Current Liabilities	204.93	286.03
	Current Liabilities		
	(a) Short Term Borrowings	197.51	0.30
Y	(b) Trade Payables	151.70	122.03
	(c) Other Current Liabilities	1.03	5.05
	(d) Short Term Provisions	67.80	49.97
	(d) Short Term Provisions	418.04	177.35
	TOTAL	1,835.97	1,592.52
	ASSETS		
	Non Current Assets		
	(a) Fixed Assets		
H	(i) Tangible assets	399.31	51.02
	(b) Non Current Investments	377.31	51.04
	(c) Deferred tax assets (net)		
	(d) Long Term Loans & Advances	4.57	85.80
_	(e) Other non-current assets	20.42	185.78
_	(e) Other Hon-current assets	424.30	322.60
	Current Assets	424.30	322.00
	(a) Current Investment		
	(b) Inventories	545.97	250.55
-	(c) Trade Receivables	821.88	542.73
_	(d) Cash & Bank Balances	17.61	17.33
	(e) Short Term Loans & Advances	17.01	17.55
	(f) Other Current Assets	26.21	459.31
-		1,411.67	1,269.92
	*	1,411.07	1,209.92
	TOTAL	1,835.97	1,592.52
		For, Add Shop Promotions Limited	
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	DI DI WOT	DINESH	HAMINA.
	Place: RAJKOT	DUNE SELE	TANDIA

LIMITED REVIEW REPORT

To
Board of Directors of
Add-Shop Promotions Limited
Rajkot .

We have reviewed the accompanying statement of unaudited financial results of Add-Shop Promotions Limited for the period ended 30-09-2019 This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Date: 13th November, 2019

Place: Rajkot

For, SADP&Co.

Chartered Accountants

CA. P G Bhuptani

Partner

M No. 122330

FRN: 112625W

UDIN:19122330AAAAQB5498