

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2580 399

30th May, 2022

To,  
Listing Department  
BSE Limited  
PhirozeJeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai- 400 001

**Scrip Code: 541865**

Dear Sir/Madam

**Sub.: Intimation of Board Meeting for fund raising to be held on 3<sup>rd</sup> June, 2022 as per Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations") and Closure of Trading Window as per the SEBI (Prohibition of Insider Trading) Regulations, 2015**

Pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), we wish to inform you that a meeting of Board of Directors of the Company is scheduled to be held on 3<sup>rd</sup> June, 2022 at its registered office, B-304, Imperial Height, 150 FT Ring Road, Rajkot - 360005, Gujarat, India, inter alia, to:-

1. Consider a proposal to issue equity shares to the existing shareholders on Right Basis, as may be permitted under applicable law, subject to such regulatory/statutory approvals, as may be required,
2. Consider the appointment of Merchant Banker as Lead Manager to the Rights issue,
3. Any other matter with the permission of the Chair as the Board thinks fit or which is Incidental and ancillary to the business of the Company.

**Trading Window Closure**

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 and as per Company's Code of Conduct and Code of Fair Disclosure, the Trading Window for dealing in securities of the Company shall remain closed for all connected persons, designated persons, Promoter and Promoter Group from 30th May, 2022 and shall remain closed till 48 hours after the conclusion of board meeting to be held on 3<sup>rd</sup> June, 2022.

Kindly take the above on your record.

Thanking you,

Yours Faithfully

**For, Add-Shop E-Retail Limited**

(Formally Known as Add-Shop Promotions Limited)



**Dineshbhai Bhanushankar Pandya**

**Managing Director**

**DIN: 06647303**

